



# PennDuluum

A Magazine for Alumni and Friends of Central Penn College

Spring 2017

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## ***PennDulum* Mission Statement**

The mission of *PennDulum* is to help Central Penn graduates stay connected with their alma mater, present opportunities for alumni, friends and community members to assist current and future students, and to share ways that readers can get involved in the life of Central Penn College.

## Dear alumni and friends,

As I carry out my fourth year as president of this outstanding institution, the brilliant alumni stories of kindness, expertise, giving and talent continue to unfold around me. On a daily basis, I see and hear alumni narratives of personal success and triumph, and of courageously overcoming challenges, in the community meetings I attend, in one-on-one dialogue and on social media.

We are all story-tellers in our own ways. And I've found that Central Penn graduates are some of the best.

From Mark Vickrey '80, who shares his creative vision through artistic floral arrangements at his flourishing business (page 8) to Aaron Beverly '10, whose profound speech on the power of words earned him second place at an international speaking competition last year (page 4), I am full of pride of the legacy that our Central Penn family leaves behind – through our stories.

I celebrate with you in your successes, near and afar, when I read your Class Note updates on promotions, marriages and births. I also enjoy partnering with alumni on programs near and dear to their hearts. Recently, the college sponsored tickets for local elementary schoolchildren to attend the PA Regional Ballet (PRB) on behalf of alumna Kathy Aumiller '76, who was featured in the fall 2016 edition of *PennDulum*. I especially enjoyed speaking with the children about the value of education.

One of the Central Penn partnership stories I cannot wait for you to tell your friends and family is of our collaboration with East Pennsboro Township to bring our shared vision to life – a vision of what the Summerdale campus will look like in future years. Last year, we partnered with township administrators to secure funds for an \$80K grant for a regional connectivity study, which assessed potential transportation improvements and direct accessibility to five specific nodes within the township (and around our Summerdale campus). Between the college's master facilities plan and the township's comprehensive plan, we are discussing a downtown "Main Street" with sidewalks, bike paths and more.

Remember, the continual improvement and growth of your alma mater is not only a result of our students, faculty, staff and academic degree programs. The college's accomplishments are also a direct result of you, our trusted ambassadors whose daily successes increase the value of a Central Penn education, making partnerships like this possible.

Please continue to share with us your amazing stories. Your accomplishments are humbling; they create impressive legacies for our students to strive for, and they leave indelible marks in your families and communities.

Respectfully,



Dr. Karen M. Scolforo  
Central Penn College President



## Share Your Story

[centralpenn.edu/LetUsKnow](http://centralpenn.edu/LetUsKnow)

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**LINKEDIN:** Karen M. Scolforo, Ed.D.

# Toast to Aaron Beverly '10

By Patricia Brosious

**T**wenty-eight-year-old Aaron Beverly '10 of Philadelphia, Pa. made his family and the Central Penn College community proud (actually in awe!) when he placed second in the Toastmasters International World Championship of Public Speaking on August 20, 2016 in Washington, D.C.

To give you an idea of this remarkable accomplishment, more than 35,000 coached and prepared toastmasters competed around the world to reach the finals at the Toastmasters International Convention. Each contestant presented an original speech that lasted from five to seven minutes, evaluated by professional public speakers.

One hundred semifinalists were selected and flown expense-free to the convention. Beverly was among this elite group not

once, not twice, but three times. He's traveled to Cincinnati, Ohio in 2013, Kuala Lumpur, Malaysia in 2014 and the nation's capital in 2016.

After the nerve-wracking semifinal rounds at the convention, ten finalists were chosen.

Beverly describes, "I always get the butterflies before presenting a speech, but I was downright nervous at these last semifinals because I lost at that level twice."

His nerves were for naught, as he wowed the 1,000-person crowd with his speech unofficially titled "57 Words." (You'll have to watch him on YouTube to understand the comedic title.)

Aaron Beverly grew up in north Philadelphia with two sisters, enjoying basketball and other sports and graduating in 2006 from Parkway West High School, a magnet or special admission high school within the sprawling School District of Philadelphia.



For your chance to meet Aaron and hear him speak in person, join us for Central Penn College's 2017 Alumni Leadership Conference on Aug. 22, 2017. He will open the action-packed conference as the keynote presenter (see page 25).

“Just because you say more doesn't mean people will remember what you say.”

— Aaron Beverly, Toastmasters International speech 2016

“I would change where I went to elementary school; I would change where I went to high school, but I would never change where I went to college.”

In regard to choosing the next step after high school, his mother gave Beverly two mandates: go to college outside the city because she didn't want him tempted to come home too often and, second, don't go too far away.

Beverly admits to being a typical teenager and wasn't proactive in the college search process.

“Essentially, Central Penn College came to me. I received a mailing that was intriguing. The college seemed about the right size. The school was strong in business and I knew I wanted to major in some form of business. I visited campus and immediately liked the independence that came with living in a townhouse. No other college offered that. That sealed the deal.”

Several individuals were very influential to Beverly in his time at Central Penn College, including then President Todd A. Milano and business Professor Howard Davison, but none quite as life-changing as Dr. Dilip Abayasekara.

The upbeat and talented Dr. Dilip, as he is warmly called, led the Student Leadership Institute, an option then open to students interested in obtaining additional executive skills. Dr. Dilip, a Toastmaster, introduced the students to this esteemed organization.

Most students shy away from all instances of public speaking, including Beverly, but he kept hearing about Toastmasters time and again on campus through flyers, lunch speakers, and the always present Abayasekara.

Beverly attended one of the local club's meetings that are held at Central Penn College because Abayasekara played a leadership role in the club. In fact, he was president of Toastmasters International in 2005 and 2006.

According to Beverly, “There are many roles as a Toastmaster. My first role in that [first] meeting was a timer. Members offer to give prepared speeches, which are then evaluated and the evaluators are evaluated,” he chuckles, “but wonderful training is provided through table topics in which you are given a topic and you speak extemporaneously. Tough, but what lessons you learn!”

Former President Barack Obama was also an inspiration for Beverly to take Toastmasters seriously.

He explains, “Barack Obama is such a great speaker. He can communicate and engage the listener. The president was the last catalyst for me to join Toastmasters.”

With a few exceptions, Beverly stayed close to home during his youth. When he learned of Central Penn's cultural immersion program, which is otherwise known as a study abroad experience, Beverly couldn't resist.

Search “Aaron Beverly speech” on YouTube to watch his award-winning speech “57 Words.”



“I like to eat other people's foods.”

Beverly and about 15 other students joined Professor Howard Davison on a 10-week excursion in Australia.

“What an experience!” Beverly exclaims. “The immersion program gave me another level of independence. Professor Davison created a challenging syllabus, in which we read books and completed assignments and interviews.”

Now to the food! As a foodie, i.e., food lover, Beverly enjoyed the new cuisine as well.

Food comes up often in conversation with Beverly. As a traveler with Toastmasters, he has tried the cuisine of other countries. As a resident of a large city, he also enjoys the many different cultural food options available in his native Philadelphia.

He did confess that his goal for 2017 is to make better food choices and cook more at home. “It's time for me to get rid of the GrubHub app,” he laughs, referring to the iPhone app that allows you to order delivery food from local restaurants to your home.

“If I wasn't in Toastmasters, I wouldn't have my current job.”

When Beverly graduated from Central Penn, the Great Recession was taking its toll on new college graduates. Fortunately for Beverly, he cobbled together enough hours from two part-time jobs to make ends meet. He also lived at home then, so the only hit was to his ambition.

“I worked as a teller for Citibank and as an administrative assistant with Mass Mutual, which resulted from my internship there,” says Beverly. “These jobs gave me important business skills: banking, customer service, teamwork and handling tough situations through good communication,” he rattles off.

In the meantime he consulted with a search firm which led to JPMorgan Chase, his current employer in Newark, Del. In 2011, Beverly was hired as an account specialist, maintaining data in accounts of ultra-high net worth clients.

Beverly also joined the Philadelphia area Panorama Toastmasters Club, becoming president after two months. He currently serves as vice president of education for two local chapters, a time-consuming role.

One day at work, he heard a familiar clapping coming from the room next door.

"It sounded like the clapping during Toastmasters' table topics," says Beverly. "I joined the group right away."

In 2015, Beverly applied for another position within the company.

"I was interested in becoming a project manager, working on projects that affect the company globally," he says. "My resume was not jumping out to the people who were conducting the interviews; however, one of my colleagues who I met at the Toastmasters meeting at work told the interviewer that I should be seriously considered based on my communication skills," Beverly explains, amazed by the reference.

He received the promotion and enjoys a position that varies daily.

"As a project manager, I am the liaison between the tech side and the business side, so being able to communicate well between both departments is crucial," Beverly says.

He excitedly explains in more detail what he does, but ends up saying, "Let's just say I have a dynamic job description."

## "Life is just one big competition."

Beverly is such a strong believer in the benefit of joining Toastmasters. He affirms that the organization gave him direction and brought out his competitive nature.

"The most important skill in the workplace is communication," he asserts. "I was always the quiet one in the room, the one who mostly listened. Now my ultimate goal is to be a corporate trainer for JPMorgan Chase. No one in my high school or college would have predicted this path for me.

For a millennial, I used social media sparingly. Before Toastmasters, I had about 100 Facebook friends. Since I won second place, I have about 1,000 Facebook friends, all of whom saw me on YouTube and most of them live in Asia. With Toastmasters, your friends become international!"

Dr. Dilip Abayasekara continues to coach Beverly. When Beverly asked him how he could have improved the ending of his award-winning speech with perhaps a little joke, Abayasekara asked, "But why?"

Every Monday through Friday, Beverly commutes from his apartment in the University City section of Philadelphia to JPMorgan Chase's expansive campus in Newark, Del. His

commute involves a walk to the train station, then a 45-minute train ride and finally an employer bus to his final destination.

What do you think Beverly is dreaming about during his daily two-hour commute? I'd bet my GrubHub lunch that he is planning on how to win first place in 2017's Toastmasters International World Championship of Public Speaking.

Vancouver, Canada, here comes Central Penn College's Aaron Beverly, and he's hungry!

### About Toastmasters

Toastmasters International is a world leader in communication and leadership development. The organization has more than 345,000 memberships. Members improve their speaking and leadership skills by attending one of the 15,900 clubs in 142 countries that make up its global network of meeting locations.

### Toastmasters International Mission

We empower individuals to become more effective communicators and leaders.

### Club Mission

We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

To find a club near you, visit [www.toastmasters.org](http://www.toastmasters.org)



"There are some people who use many words and say little of importance, and there are some who use a few words to convey matters of great value. It was my pleasure to meet Aaron Beverly when he was a student at Central Penn. I soon saw that he fell into the latter category! I got to know Aaron when he participated in the Student

Leadership Training Institute and later joined our Toastmasters club. Aaron's achievements are a testament to his character and to Central Penn's emphasis on student-centered education."

—Toastmasters Past International President (2005-2006)  
Dr. Dilip Abayasekara, Central Penn faculty

# THE ART OF *emotions*



Graduates Mark Vickrey '80 and Tom Phillips '80 align talents to run Blooms by Vickrey; where flowers aren't products, but feelings you share.

BY SHERRI LONG '89

It's easy to be enthralled when you walk into Blooms by Vickrey, a floral shop owned by Mark Vickrey and Tom Phillips. The Camp Hill, Pa. business incorporates artistic design into every facet of its offerings. The carefully prepared and imaginative displays in the shop charge the senses as you enter the different themed "rooms" in the industrial chic space. Gorgeous, fresh-cut tulips, sparkling crystals, spiraling greenery – all radiate different expressions and feelings.

And that, the idea that flowers are a matchless representation of expression, is what Mark Vickrey adores about his job. His favorite aspect of running Blooms by Vickrey is "my connection with people," says Vickrey. "To me, it's not about the flowers. It's about feelings and relating to the people. You're not buying just flowers; you are buying an emotion."

## The path to Blooms by Vickrey

Mark Vickrey and Tom Phillips both grew up and reside in the Camp Hill, Pa. area.

"We've known each other since first grade," says Vickrey.

The friends continued to be in the same classes, for the most part, until they graduated from Central Penn in 1980, Vickrey with a degree in management and Phillips a degree in accounting.

Vickrey chose Central Penn because of its close location to his home. It was a two-year school and the program provided "a foundation early on in your major."

After graduating, Vickrey worked at Hess's Department Store, moving his way up to merchandise manager. He took a job at Pealer's Flowers as Christmas help, "just to have a job," after leaving Hess's, and also explored having a desk job, which he "hated." He wanted something more.

Vickrey returned to Pealer's as a store manager, and later accepted a general manager position at a competitor but did not like the environment. That's when he was inspired by his dad's suggestion.

"My dad said, well, why don't you open your own shop?" Vickrey explains. "I started, really, because my dad said so."

Blooms by Vickrey was created in 1997, starting off in a 700-square-foot building. In less than two years, they needed more space and relocated, and six years later Blooms by Vickrey moved to its current 7,000-square-foot location.

Vickrey's business partner, Phillips, was involved from the beginning. After graduating from Central Penn, Phillips worked at Rite Aid, in the corporate office, for several years. Ever since, he has "done the books" at Blooms by Vickrey. Phillips became an equal partner in the business when it became incorporated in 2002.

"The surprising thing about Tom is that he gardens, even though he's a numbers guy," explains Vickrey. "He's very knowledgeable in that area [gardening]."

Vickrey and Phillips are hands-on owners. They are in the shop six days a week (the shop is closed on Sundays).

## Floral and people

Vickrey chose a floral business because he feels, "Flowers are a feeling you share. They aren't just products." Blooms by Vickrey was voted as Harrisburg Magazine's Simply the Best Readers' Choice Florist for 2016, an honor they have received for many consecutive years. Vickrey has several repeat clients who he says, "A lot of the times on their orders they'll say, 'Mark knows, Mark knows what I want.'"

He elaborates, "When you walk in to order flowers, we make everything for you. It's custom-made and that's always been our focus. We are not a baby's breath or a carnation shop."

While Vickrey does not have formal training in floral design, he says that he hires those who do, surrounding himself with good people. Also, his team – which has grown to more of a family – is personally helpful to him since Vickrey is actually allergic to flowers.

“A lot of the spring flowers – the hyacinths, the lilies, and especially snapdragons,” he says. “I cannot touch a snapdragon!”

“So we taunt him,” jokes floral shop employee Kiersten Kocher.

### Giving back

Vickrey and Phillips host small events in-store such as wine and cheese dinners, fundraisers, and instructional art classes, as well as offering event planning services.

“We do a lot of events for nonprofits,” says Vickrey. “Some of the organizations and events are the Central Pennsylvania Youth Ballet, United Cerebral Palsy Magic Night, American Cancer Society of York, and the Salvation Army Shoe Strut, to name a few.

Kocher adds, “Mark gives a lot too, because we support those nonprofits in many ways. He’ll donate labor in support of those efforts.”

Vickrey has always had a giving spirit.

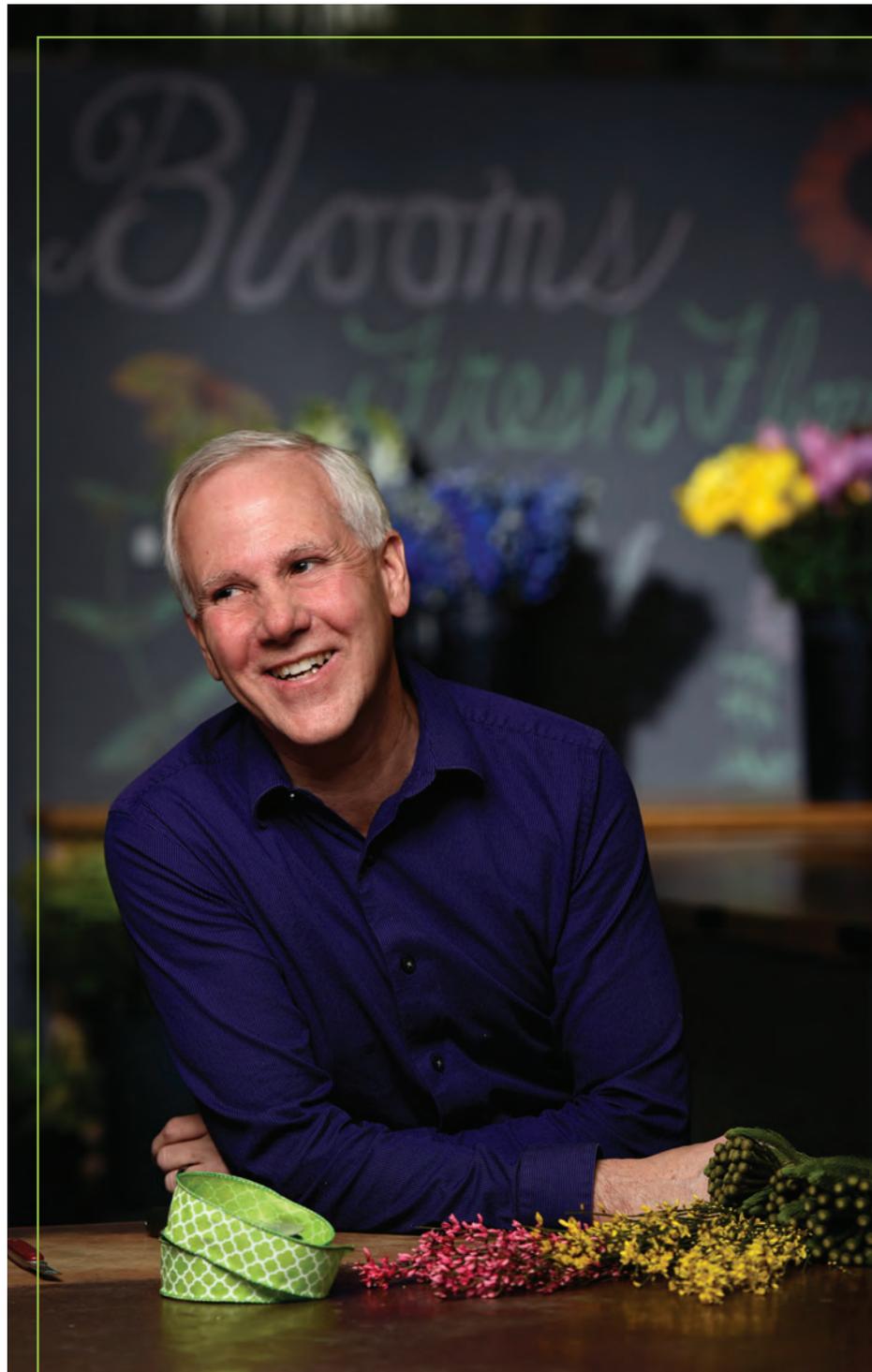
“One thing I really wanted to be, when I was younger, was a minister,” shares Vickrey.

He is active in his church by helping to plan and construct stage design. Vickrey has traveled three times with his church to a town they support, Sierra Leone, West Africa.

In his personal life, and in business, Vickrey says that he thrives off seeing people happy.

“I love truly helping people,” he says. “It doesn’t matter if it’s just a little arrangement to take down the street to somebody, or a wedding. One the hardest things, but one of the most rewarding things, is being able to help someone with a funeral. I can’t tell you how many times I’ve cried with people. It’s hard, but rewarding. To be able to help somebody through their life changes, it’s one of those heartfelt moments.”

As you can see, design and emotion are interchangeable in Vickrey and Phillips’ lives. And what a beautiful belief that is, as they positively influence the world around them.



Affable and caring, Mark Vickrey lives and breathes the entrepreneurial spirit at Blooms by Vickrey—where employees are family and business is a life’s passion.



2016 IMPACT REPORT

# A YEAR OF 2016 BUILDING RELATIONSHIPS

The true measure of the education foundation's success each year is its ability to increase the dollar amount of scholarships that are awarded, as well as to help more students than ever through scholarships.

Because of the generosity of you and others, 2016 has been another banner year!

The Central Penn golf open, annual appeal letters, *Changing the Landscape Campaign for Scholarships Phase 3: Super Suites*, faculty and staff-engaged Jeans for Scholarships and other fundraising activities were very successful.

Thank you!

I am also excited about the leap in progress of the Central Penn Alumni Association, aided by the Office of Alumni Engagement. More alumni than ever are corresponding, participating in alumni events, mentoring students and, yes, donating to the education foundation.

Enjoy the pages within this Impact Report, in which you and others are honored and celebrated. You are very special to us!

Many blessings to you and your loved ones in 2017.

Matthew G. Lane  
Executive Director  
Central Penn College Education Foundation



### Mission Statement:

The Central Penn College Education Foundation provides scholarships to Central Penn College students who exhibit strong attributes for career success, despite financial challenges.



## CAMPAIGN FOR SCHOLARSHIPS

# PHASE 3 GAINS MOMENTUM

**E**ducation foundation trustees kicked off 2016 with *Changing the Landscape Campaign for Scholarships Phase 3: Super Suites*.

This \$350,000 campaign gives donors the opportunity to provide scholarship funding for Central Penn students while receiving name recognition on a Super Suite, a newly-renovated townhouse along College Hill Road that contains seven single bedrooms, four bathrooms and a common area.

Each Super Suite is being sponsored for a \$10,000 donation. In addition to name recognition

on the exterior of the townhouse, a scholarship is being established in the donor's name.

*At the end of 2016, 25 of the 33 Super Suites were sponsored.*

The college administration and education foundation trustees are delighted that so many individuals, businesses and private foundations committed themselves to this campaign. We are eager to see their names on Super Suites in 2017.

The 33 Super Suites, open to first-year students, contain the most popular features in today's college housing: single bedrooms, comfortable and modern furniture,

technology ports and a roomy gathering space. In Central Penn's case, touches of school colors, maroon and orange, are scattered throughout.

With only eight opportunities left in this campaign, the committee is confident that this campaign will be wrapped up well before the end of 2017.

To donate to this campaign (all size gifts make a difference!), please contact Matt Lane at [mattlane@centralpenn.edu](mailto:mattlane@centralpenn.edu) or 717-728-2263. Three-year pledges are welcome.



Campaign team and College Board of Directors member Duane Greenly and President Karen M. Scolforo are grateful to the 25 Super Suite sponsors for Phase 3. *Left to right:* Foundation Executive Director Matt Lane, Greenly, Scolforo, Foundation Associate Director Sandra Box, Foundation Consultant/Grant Writer Patricia Brosious.

## Endowment passes \$6 million mark

In 2002, a few inspirational individuals recognized the need for additional financial support for Central Penn College students. This passionate group established the Central Penn College Education Foundation to raise funds for need-based scholarships for Central Penn students.

A "savings" account was opened in the form of an endowment, in which donations are invested for the long term with only income and dividends taken from the account for scholarships. The original donations are left to grow.

**At the end of 2016, the education foundation's endowment with Wilmington Trust passed the \$6 million mark. Just five years ago, the endowment stood at \$2.26 million.**

A robust endowment enables the education foundation to plan ahead while annual fund gifts provide the foundation to benefit current students.

Thank you for your generosity in helping Central Penn students to complete their career-focused college education!

## Jaime says, "Thank you!"



Jaime Buechel of Shermans Dale, Pa. is grateful for the \$500 Lawrence and Julia Hoverter Scholarship she received in 2016 from the education foundation. As a business administration major, Buechel recognizes the importance of making smart higher education choices now. Student debt can be a major hardship to recent college graduates. She appreciates all the help she gets from family and friends, like the Hoverter Foundation.

"Hello, my name is Jaime Buechel and I am in my third term at Central Penn College. I am currently majoring in business administration in the bachelor's degree program. My future plans after I graduate from Central Penn are to open my own wedding/event venue. Since I live in Perry County there are a lot of dilapidated barns that would be an amazing place to renovate to later become a venue area. I aim and strive to make people happy and I feel that owning a wedding/event venue will allow me to help achieve that goal.

The Central Penn Education Foundation allows students to earn scholarships that help us be successful in our career goals. The scholarship that I received was the scholarship that the Lawrence and Julia Hoverter Foundation granted to the school. This scholarship helped me to buy my third term books as well as take money off my tuition bill. Not only do I appreciate getting a scholarship, but the students of Central Penn appreciate the efforts that this scholarship brings to the school."

## Number of Scholarships Awarded

Student scholarships awarded in 2013: **157 (\$112,600)**

Student scholarships awarded in 2014: **200 (\$135,000)**

Student scholarships awarded in 2015: **204 (\$205,000)**

Student scholarships awarded in 2016: **288 (\$223,300)**

2013 Contributions

**\$1,152,732**

2014 Contributions

**\$1,446,639**

2015 Contributions

**\$1,008,906**

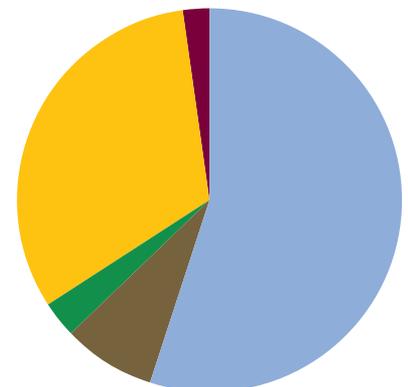
2016 Contributions

**\$1,060,107**

2016 DONOR GIFTS (Scholarship and in-kind contributions):

**\$1,060,107**

Foundations	<b>\$598,151</b>	(55%)
Friends	<b>\$81,439</b>	(8%)
Alumni	<b>\$28,475</b>	(3%)
Businesses	<b>\$345,054</b>	(32%)
Faculty and Staff	<b>\$27,008</b>	(2%)



# Impact Players of 2016

Hundreds of individuals, businesses and foundations made 2016 another year of successfully advancing the education foundation's mission. A few people deserve special recognition for their dedication and generosity to Central Penn College students. We hope you enjoy reading a bit about their central role in a year in which the education foundation had much to celebrate.



## Dr. Karen M. Scolforo

*Central Penn College president and education foundation donor*

**D**r. Scolforo is committed to increasing the value of education for all students. Karen realizes that the needs of each individual are different, but the college experience should include diverse extracurricular opportunities as well as meaningful programs of study.

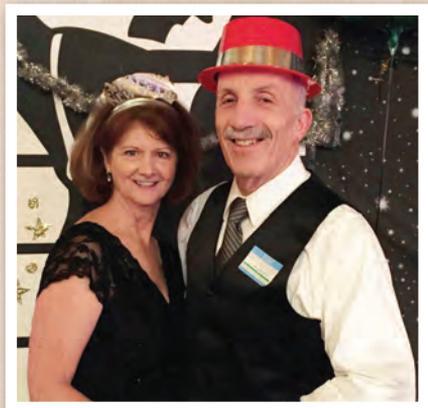
Karen is a visible support for the students. She loves the sports activities, is an active listener, and will take immediate, appropriate action. As a first-generation college student herself, she understands that most students rely on financial support to realize their dream as a college graduate.

Karen leads by example, promoting the education foundation and facility improvement. The Scolforo Dance Studio in the Underground and the Scolforo Super Suite are just two illustrations of her priority and financial commitment to the Central Penn experience.

Her energy and aspirations for Central Penn College's future growth and community partnership are well known, admired and contagious. Serving on the president's circle, I witness her willingness to seek input from community leaders so graduates continue to meet the needs of employers.

I truly believe that the 'sky is the limit' for Central Penn with Dr. Scolforo as its leader."

**by Judith Redlawsk**  
*Former Central Penn College board member and faculty  
Director of Aviation Services, Harsco Corporation*



## Karen and Bill Gladstone

*Education foundation trustee and golf open committee member (Karen) and education foundation donors*

**W**hen Karen and Bill were introduced to Central Penn College almost a decade ago, they were impressed with what they learned and jumped in with both feet to help students. They recognized the unique qualities of a Central Penn education and soon sponsored the largest scholarship that has ever been offered to students.

Each year, Karen's warm smile greets me at the Central Penn Golf Open. What a wonderful way to start my round!

Your philanthropy and service are much appreciated. You are a special couple!"

**by Timothy Engle, CFP®**  
*Former education foundation trustee and education foundation donor  
Managing director, The Turnbridge Group, RBC Wealth Management*



## Drs. Melissa Wehler and Matthew Vickless

*Dean of humanities and sciences (Melissa); Dean of professional studies, education foundation trustee (Matt) and education foundation donors*

**C**entral Penn's power couple arrived five years ago and immediately made an impact. Their support of other staff members and campus initiatives established a strong connection among students and faculty, who embraced their ideas, leadership, mentorship and humor.

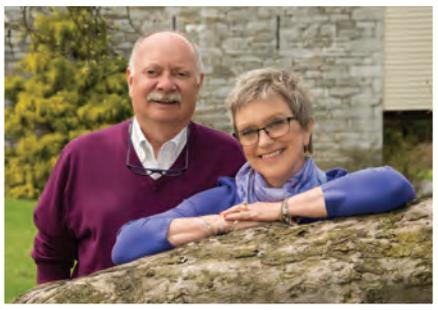
Even though only Matt serves as an education foundation trustee, the board gets a package deal with this duo. Both are generous and eager to support each new campaign—and inspire other faculty members to donate too.

Your efforts are noticed by all. Central Penn became a better place when you brought your talents from Pittsburgh to Summerdale. Thank you!"

**by Luis Rosa**  
*Faculty and education foundation donor*

## Impact Players of 2016

Photo credit: ContelPhoto.com



### Duane and Susan Greenly

*Greenly Family Foundation, education foundation donors  
Member, Central Penn College Board of Directors; Retired president, Ames True Temper (Duane)*

"Since 2009, the education foundation has come to rely on the sound advice and encouragement of this generous couple. The approachable and kindhearted Duane and Susan continuously offer their experiences in business and philanthropy to help me as I work to advance the mission of the education foundation.

Duane and Susan are shining examples of community leaders who value higher education for students of all ages and backgrounds. In fact, they were the first to offer a scholarship specifically for Central Penn's continuing education students.

Sports-fanatic (and former college athlete) Duane enjoys the athletic aspect of Central Penn. Duane and Sue are loyal fans of the Knights, cheering on the basketball teams at most home events.

When *Changing the Landscape Campaign for Scholarships Phase 1: The Underground* offered the sponsorship of the fitness center within this new student union, the Greenlys quickly committed to this opportunity, which funded critical scholarships.

Thank you so much for your support and friendship!"

by Matthew G. Lane

*Executive Director, Central Penn College Education Foundation and education foundation donor*



### Linda (Meiller) Milano '78

*Former Corporate Secretary, Central Penn College Board of Directors and education foundation donor*

"Linda A. Meiller and I met at Central Penn in 1977. In April of 1983, we began our life together as wife and husband.

For nearly a quarter of a century she served as corporate secretary while I provided leadership to the college. Her most recent support of our gift to Central Penn's education foundation means that each year dozens of students will receive a sizeable scholarship and reduce their dependence on student loans.

Thanks, Linda. I love you."

by Todd A. Milano

*President Emeritus & Ambassador and education foundation donor*



### Jennifer (Mallick) Buehler '91

*Managing director of investments, Wells Fargo Advisors; three-term trustee and former board chair of education foundation; education foundation donor*

"Jennifer brings her A-game to every situation. Her leadership and financial expertise as a nine-year trustee for the education foundation has helped the education foundation's endowment grow to more than \$6 million.

Her calm demeanor and focus on the long term helped the education foundation to weather the Great Recession and calm the nerves of those associated with the foundation.

Alumni involvement benefits all aspects of the college. Jennifer is an outstanding example of the value of Central Penn graduates to the success of today's Central Penn.

Thank you for your service and generosity. Please stay in touch!"

by A. Dwight Utz '73

*President and CEO, PeoplesBank, a Codorus Valley Company  
Member, College Board of Directors  
Former President of Central Penn Alumni Association's Alumni Council  
Education foundation donor*

# Honor Roll of Donors

The Honor Roll of Donors represents gifts received by the Education Foundation from January 1, 2016 to December 31, 2016.

## **Visionary Level** **\$25,000 and up**

- Central Penn College
- Todd and Linda '78 Milano
- The Donald B. and Dorothy L. Stabler Foundation
- Edward R. Norford Charitable Foundation

## **1881 Founders Level** **\$10,000 to \$24,999**

- Anonymous
- Bailey Family Foundation
- Capital BlueCross
- Wayne and Mary "Polly" Dietrich
- Estate of Paul A. Miller '40
- Highmark Blue Shield
- Robert Johnson
- Lawrence & Julia Hoverter Charitable Foundation
- Tremendous Leadership/Gloria Jones

## **Golden Bridge Level** **\$5,000 to \$9,999**

- The Bill Gladstone Group of NAI/CIR
- Coca-Cola Refreshments
- The Conference Center at Central Penn College
- Greenly Family Foundation/ Duane and Sue Greenly
- The Hall Family Foundation
- John Crain Kunkel Foundation
- John E. Fullerton, Inc. Electrical Contractor
- Marvin '76 and AnnaMae Fultz John Miller
- PSECU
- G. Scott Shatzer '91
- Dwight '73 and Debbye Utz
- Wells Fargo Advisors

## **Boyer House Level** **\$2,500 to \$4,999**

- Century Engineering
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- George and Rita Patterson Foundation
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- M & T Charitable Foundation/ M&T Bank
- PA Women's Legislative Exchange
- Pyramid Construction Services, Inc.
- Luis Rosa
- Dr. Karen Scolforo
- Turnbridge Group, RBC Wealth Management
- Richard and Cynthia Varmecky

## **Knights Level** **\$1,000 to \$2,499**

- Park Barner
- Rhonda Brunner
- Buehler & McKee Financial Group
- Jennifer '91 and Joe Buehler Caldwell & Kearns
- Central Pennsylvania Association For Female Executives CPAFE
- Conrad Siegel Actuaries
- Dotco Flooring LLC
- Gragg Advertising
- Graphcom, Inc.
- Gregg and Valerie Gunn
- H.B. McClure Company
- Robert Kelly, Jr
- Matt and Amanda Lane
- Peter and Grisel Moyer
- Peoples Bank
- Phillips Office Solutions
- Cheri Rinehart
- Carol Wilson Spigner
- Trout, Ebersole & Groff
- Drs. Matt Vickless and Melissa Wehler
- York Waste Disposal/Republic Services

## **University Run Level** **\$500 to \$999**

- Apex Advertising, Inc.
- Lezli Austen
- Kim Bateman
- Dr. Charlotte Beason
- Thomas Beauduy
- Dr. Earl Beyer
- Boles, Metzger, Brosius & Emrick, PC
- Patricia Brosius
- Community Aid, Inc.
- Corl Communications
- Cumberland Area Economic Development Corporation
- Davis Landscape Ltd.
- Eastern PCM, LLC
- Envision
- Shawn Flickinger '10, '12
- Guernsey Office Products dba Phillips Office Solutions
- Esmeralda and Graham Hetrick
- Karen and Ed Holtzman
- IBM Corporation
- Russell and Stella Kulp
- Donald and Nancy Miller
- Nathan Mitchell '12
- Stacey Obi
- Thomas Parker
- Partnership of Packer, Oesterling & Smith, Inc.
- Paytime, Inc.
- Stephen Piper

- Kathy Shepard
- Stephen Shoemaker
- Tailfeather LLC
- Curtis Voelker '12
- G. Thomas Waite III
- Drs. Glenn and Marsha Zehner

## **College Hill Level** **\$250 to \$499**

- Dr. Dilip Abayasekara
- Kathy Andersen
- Anonymous
- David and Beth Baker
- Anne Bizup
- Sarah Blumenschein
- John and Elaine '79 Cave
- Susan Compofelice '66
- Caitlin Copus
- Kelly Fox
- Jeffrey Goble
- Gunn-Mowery LLC
- Steven and Joan '06 Hassinger
- Shawn and Stephanie Humphrey
- Dalton and Danielle James
- Amber Kreger '09
- Lancaster County Community Foundation
- Spencer Martin
- Donald Mowery
- John Packer
- Megan Peterson
- Harlon Robinson
- Joseph Robinson, Jr.
- Jacqueline Rothschild '09
- Rachel Strella
- Adrienne Thoman
- Mary Wetzell

## **Summerdale Level** **\$100 to \$249**

- Allied Pixel LLC
- American Society of Industrial Security
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- Michael and Kathryn Aumiller '73
- Jack Babinchak
- Sue Berry
- Janet Bixler
- Michelle Bolton
- Nathaniel Burgess '16
- Kristi Castanzo
- Dave and Teresa Cave
- Jen Correll '15
- Evon Danh '16
- Sarah Davidson
- David Dentler
- Ron Drnevich
- Dillon Epler '14
- Susan Exon '78
- Linda Fedrizzi-Williams
- Frey Family Tanbark Service
- Lindsay Garber

- Carol Glass
- William Habacivch
- Dr. Christopher Johnson
- Margaret Lebo
- Amy Lloyd
- Walter Lowery
- Elizabeth Mihmet
- Samuel Morgan '05
- John Nerkowski, Jr.
- Kevin Otto '81
- Amanda Paull
- Melanie Powell '15
- Jared Rife
- Scott Rumberger '84
- Michael Schmid
- Pamela Green Shuman
- Lynn Shuster
- Susan Snyder
- Marian Soutner
- Alison Spencer '10
- Tami Strasbaugh
- Susquehanna Consulting & Financial Group
- Randi Teplitz
- Ann Young
- Robert Young

## **Maroon and Orange** **\$1 to \$99**

- Angela Adams '16
- Mary Anderson Alander '38
- Louis Allison '16
- Janice Alloway
- Dave Archer '16
- Audrey Bare
- Laura Bates '16
- Beatriz Bayona
- Ed Bechtel '66
- Kaitlyn Benedict '16
- John Bing
- Susan Black '16
- Julie Bly '99, '12
- Naydia Bonner
- Donna Booton
- Rebecca Bowman '15
- Sandra Box
- Pamela Broady
- Earl Buckwalter '16
- Linda Buffington Jones '12
- Diana Byers
- Jacline Caralle
- Shannon Carson '14,'16
- Joseph Caviston
- Alexa Christman '16
- Daneen Collier '10
- Richard Corley
- Madalyn Cornman '47
- Joanna Davis
- Thomas Davis
- Lisbeth De Los Angeles '08, '14
- Benjamin Doan '16
- Deborah Donahue
- Luke Donato
- Richard Duncan '16

Jessica Dunn '16  
 Judith Dutil  
 Cindy Eberhart '16  
 Lori Eberly  
 Dezmyrn Edmond '16  
 Amy Ewing '90  
 Tiffanie Falkenstein  
 Kendall Feliciano '16  
 Felicia Ferrer '14  
 Amy Fetrow  
 Kristin Fike '07  
 Madison Foley '16  
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 Heather Good '16  
 Rochelle Graeff '82  
 Wilbur Gray  
 Paula Gribble  
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 Lisa Kennedy  
 Bobby Knoblock '16  
 Tina Krout '89  
 Jessica Lanehart '16  
 Michael Lear-Olimpi  
 Benjamin Lipschutz '12  
 Sarah Listigovers  
 April Little '16  
 Ashley Lloyd '16  
 Aaron Lute  
 Alyssa Machmer '16  
 Melissa M. Mahoney '15  
 Glendaly Maldonado '16  
 Nikki Marhefka  
 Katherine Martinez '16  
 Shelly Mastrella '16  
 Laura McCay Suchanick  
 Susan McFeaters  
 Karen McLaughlin  
 Samuel Messinger '08  
 Salli Miller '16  
 Berthienna Green Ogden, '16  
 Hector Ortiz  
 Nakia Page  
 Nicole Patterson  
 Cynthia Pereira '14  
 Christian Perry  
 Molly Pinkerton  
 Diane Porterfield  
 Matthew Potter '06  
 Laura Potthoff  
 Gretchen Ramsey '15

David Raptosh  
 Timothy Reardon  
 Emily Reed  
 Kristin Reifsnnyder '16  
 Trang Rioux  
 Brianna Rodriguez '16  
 Chad Rooney '01, '03  
 Marcie Rován  
 Tara Ruppert  
 Leanne Rutt  
 Alexandra Sanchez '16  
 Alexander Sasa '16  
 Katelyn Savidge  
 Robin Scaer  
 Jean Schaeffer '47  
 Nicole Schmidhamer '16  
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 Marissa Shaughnessy  
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Christine Tobias  
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 Justino Villafane '16  
 Carrie Walton '16  
 Jeffrey Weaver  
 Caroline Weir '16  
 Jan Whitcomb  
 Shareeka Williams '16  
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 Allison Yeager '15

**In-Kind Donations**

Blue Mountain Health & Body  
 Work  
 Central Penn College  
 Central Pennsylvania Youth  
 Ballet  
 Classic Drycleaners and  
 Laundromats  
 Gold's Gym  
 Harrisburg Area Riverboat  
 Society  
 Harrisburg Senators  
 Kathy Hepner  
 Hershey Creamery  
 Hershey Lodge  
 Karns Quality Foods  
 Roundtop Mountain Resort  
 Strella Social Media  
 Curtis Voelker '12

**Arboretum Society**

The Central Penn College Education Foundation celebrates the generosity of special donors with cumulative giving of \$10,000 or more through lifetime membership to its Arboretum Society.

Anonymous (3)  
 Bailey Family Foundation  
 Park Barner  
 Thomas Beauduy, Esq.  
 Boles, Metzger, Brosius & Emrick PC  
 Joseph and Jennifer '91 Buehler  
 John and Judith† Byler  
 Capital BlueCross  
 Central Penn College  
 Coca-Cola Refreshments  
 Conrad Siegel Actuaries  
 Dermody Properties Foundation  
 Polly and Wayne Dietrich  
 Drayer Physical Therapy Institute  
 Edwin and Carol Engerer  
 J. Martin Engle '29†  
 Karen (Etzweiler) Hepler '73  
 Ruth Evinger '40†

Thomas and Theresa Fraticelli  
 Marvin '76 and AnnaMae Fultz  
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 Harolld Stahle, Jr. '44†  
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 Dwight '73 and Debbye Utz  
 Richard and Cynthia Varnecky  
 Wells Fargo Advisors  
 Drs. Glenn and Marsha Zehner

†Deceased

## Legacy Branch

The Legacy Branch of the Arboretum Society is a recognition club for those who remember Central Penn with a planned gift from their estates of \$10,000 or more. The education foundation is honored that several individuals selected Central Penn College for a special gift when planning to gift their assets.

Anonymous  
Park Barner  
Ruth Evinger '40  
Marvin '76 and AnnaMae Fultz  
Karen (Etzweiler) Hepler '73

Linda (Meiller) '78 and Todd Milano  
George A. Miller, Jr.  
Rhea (Paul) Reese '40  
Harold J. Stahle '44



## Engle Society

The Engle Society, recognition for faculty and staff donations of \$250 or more annually, includes 20 percent of the college's employees. This special club is named in memory of J. Martin Engle '29, founding trustee of the education foundation, and his wife Ethel.

### Engle Society 2016

Dr. Dilip Abayasekara  
Kathy Anderson  
Lezli Austen  
Dave Baker  
Kim Bateman  
Anne Bizup  
Sarah Blumenschein  
Caitlin Copus  
Shawn Flickinger '10, '12  
Kelly Fox

Jeffrey Goble  
Steve Hassinger  
Amber Kreger '09  
Russell Kulp  
Matthew Lane  
Spencer Martin  
Todd Milano  
Stacey Obi  
Tom Parker  
Megan Peterson  
Joseph Robinson, Jr.

Luis Rosa  
Jacqueline Rothschild '09  
Dr. Karen Scolforo  
Kathy Shepard  
Stephen Shoemaker  
Adrienne Thoman  
Richard Varmecy  
Dr. Matthew Vickless  
Curtis Voelker '12  
Dr. Melissa Wehler  
Mary Wetzler

### Named Endowed Scholarships \*New in 2016

Abayasekara Family Scholarship  
Anonymous Scholarship (3)  
Bailey Family Foundation  
Scholarship  
Park and Mary Barner  
Scholarship  
Thomas Beauduy Scholarship  
Boles Metzger Brosius and  
Emrick, PC Scholarship  
Buehler Family Scholarship  
Byler Family Scholarship  
Campbell Clan Scholarship  
Capital BlueCross Scholarship  
Lee Cave Memorial Scholarship  
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Scholarship  
Manuel Del Valle Memorial  
Scholarship  
Edwin and Carol Engerer  
Scholarship  
Dr. J. Martin Engle '29  
Scholarship  
Ruth Evinger '40 Scholarship

Faculty Achievement Award\*  
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Thomas and Theresa Fraticelli  
Scholarship  
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Scholarship  
William and Karen Gladstone  
Scholarship  
Duane and Susan Greenly  
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Harrisburg Hornets Endowed  
Scholarship Fund\*  
Derek Hathaway Leadership in  
Business Scholarship  
Jim and Tamara Hepfer  
Scholarship  
Holtzman Family Scholarship  
Lawrence and Julia Hoverter  
Foundation Scholarship  
Jenzabar Foundation  
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Robert L. Johnson Scholarship\*  
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Scholarship

Charles "T" Jones Student  
Textbook Scholarship  
Jack F. Keiser Scholarship  
Daryl and Dennis Kenes  
Scholarship  
Knights Fund\*  
Russell and Stella Kulp  
Scholarship  
Bart and Jean Milano  
Scholarship  
Linda '78 and Todd Milano "Keep  
Smiling" Legacy Scholarship  
Nancy and Donald Miller  
Scholarship  
Paul Miller '40 Endowed  
Scholarship Fund\*  
Edward R. Norford Charitable  
Foundation Scholarship  
Craig T. Parker Scholarship  
George and Rita Patterson  
Foundation Scholarship  
Pennlantic Systems for Business  
Scholarship  
Peter and Mary '77 Phillips  
Scholarship

Rhea (Paul) Reese-Madden '40  
Scholarship  
Hasu and Hersha Shah  
Scholarship  
Gary C. Shatzer and Andrew B.  
Cisney Memorial Scholarship  
The Donald B. and Dorothy  
L. Stabler Foundation  
Scholarship  
Dmitri Stadnyk Scholarship  
Harold "Bill" Stahle '44  
Scholarship  
Tremendous Living Foundation  
Scholarship  
Wells Fargo Advisors  
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Scholarship  
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Zehner Scholarship

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**Mary "Polly" Dietrich;** community leader and friend of Central Penn

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**Matthew Vickless, Ph.D.;** dean of professional studies, Central Penn College

To learn more about the Central Penn College Education Foundation or to make a gift for student scholarships, please contact:

**Matt Lane** at 717-728-2263  
mattlane@centralpenn.edu or

**Sandra Box** at 717-728-2507  
sandrabox@centralpenn.edu.

## Center for Teaching Excellence enriches online learning



Center for Teaching Excellence  
Director Judith Dutill

In 2016, the Center for Teaching Excellence (CTE) completed the All-In-One Studio, a three-dimensional sound sensitive space for video recording and enhancement of online learning. CTE Director Judith Dutill worked with the Penn State one-button studio team to create an effective multiple-use system. Throughout the year, the academic leadership team and CTE hosted a variety of professional development workshops. Instructional design templates were developed to assist faculty in course and syllabus development, while maintaining a commitment to academic freedom.

“Unlike daytime and evening courses,

where the instructor has a physical presence in the classroom, online faculty must work intentionally to create a sense of presence in the classroom,” says Dutill. “Students may experience negative consequences, such as feeling lost or unsupported, when their courses lack the active presence of an instructor. The All-In-One Studio provides faculty with the tools and resources they need to create original video and multimedia lessons in their online courses to increase their instructor presence; this will help our students feel more connected to their faculty, to their studies and to the college.”

## Donated laptops now available for students

The Central Penn College Education Foundation continues to support CPC students, this time generously donating 10 laptops for student use to the Charles “T” Jones Leadership Library. The laptops come with a helpful carrying case, loaded with all a student needs. Students are able to check a laptop out from the library for one week at a time. “Our new laptop loan program for students has been met with a lot of positive feedback,” says Executive Director of the Central Penn College Education Foundation Matt Lane. “Our goal is to help eliminate barriers to student success – and ensuring that students have access to the technology they need in order to excel in the classroom is one way to do that,” he adds.



## Social justice advocate visits campus

Social justice advocate Yewande Austin, CEO and founder of Global Institute for Change and Diversity, visited campus for two days in December 2016. She visited classrooms, leading open discussions with students about social justice and understanding the importance of being a change agent, as well as holding an active social justice/diversity workshop open to the community.

Visit  
[centralpenn.edu/news](http://centralpenn.edu/news)  
for a closer look at  
Central Penn news.



## Bras Across Campus garners crowd and support

Students, faculty and staff came together last fall to raise money and awareness for the Feel Your Boobies mission, to educate young women about breast cancer and self-breast exams. Bras Across Campus is an interactive fundraising event created by Leigh Hurst, founder of the Feel Your Boobies Foundation.

Central Penn student Lindsay Adair approached CPC about holding an awareness event on campus after her mother was diagnosed with breast cancer last year. With the help of Activities Director Adrienne Thoman, student Ashlyn Bartlebaugh and the Colleges Against Cancer Club, Central Penn College was hand-picked by Hurst to host the first Bras Across Campus event. Students presented a check for \$618 to Hurst. The event capped off with attendees stringing more than 100 bras across Henszey's Bridge on the Summerdale campus.



Left to right: Student Ashlyn Bartlebaugh, Activities Director Adrienne Thoman and Feel Your Boobies Foundation Founder Leigh Hurst.

## Diversity Campaign

In November, the Student Multicultural Advisory Board (SMAB) launched the “Our Diversity Campaign,” focused on celebrating the unique diversity at Central Penn College. The campaign focused on understanding, embracing and celebrating our differences while also recognizing

our commonalities. Student, faculty and staff attendees participated in activities such as “selfie with a stranger” and “#what makes me ... me.” These fun activities celebrated the individuals who make up our Central Penn College community.



# Effective Social Media = Brand Loyalty

by Joseph Caviston  
*Digital Marketing Coordinator*

**Social media** has become one of the most reliable tools that any professional and/or business can harness. When utilized correctly, the return on investment is hard to match.

The pitfall that many content creators fall into is the thought that quantity trumps quality. While it is important to develop consistent posting habits and engage your audience, thought should be put into the creation process. Ask yourself, “Is this content that my audience will share, talk about and care to consume?” Having 1,000 loyal online connections who care about what you post is more valuable than one million followers who ignore your content.

Pace yourself and find what social media outlet best fits your message. In most cases, this will be Facebook, in others it may be Twitter or Instagram. While all social media outlets have their advantages, it may take trial and error to find the network that works best for you.

## “Is this content that my audience will share, talk about and care to consume?”

Facebook remains the largest and most frequently used social media outlet and in recent months has seen the success of its paid advertising platform increase. Twitter and Snapchat are very popular among younger users, although the ability to target select audiences is limited. Instagram is extremely helpful for promotions that lend themselves to visual advertising.

Connect with other content creators who are relatable and who you believe



your audience would find interesting. If you share their content, they may be willing to do the same for you. Developing a “you scratch my back, I’ll scratch yours” relationship with accounts that have clout can greatly increase your social media reach.

When monitoring your social media, listening can often times be more valuable than talking. Read the comments put forth by your target audience and digest what is important to them. By understanding what they need, you can then frame a proper response that will hopefully spark a meaningful and positive discussion.

Always respond to appropriate communication. It’s easy to ignore a message or comment online, but by doing so, you risk losing that connection forever. Even if you feel the need to “hide” or “delete” an angry comment, reaching out to the person through a private message may allow you to address or remedy the situation.

Attempt to keep a consistent voice, even if multiple users have access to

the account, and post content that humanizes you to your audience. If your posts only promote your service or products, your audience will tune out and stop listening. When possible, provide your audience with “behind the scenes” content and provide human interest content. These types of posts are far more likely to be shared.

## Pace yourself and find what social media outlet best fits your message.

Remember, successful social media marketing is not a quick fix and real success doesn’t happen overnight. By producing consistent, high quality content, long-term success and brand loyalty can be achieved. While, flash in the pan viral success is possible and does happen, commitment will be required to achieve long-term success.

**Joseph Caviston has been a member of the Central Penn family since April of 2015. He currently serves as the digital marketing coordinator, overseeing the college’s online marketing efforts, website and social media strategy. He holds a bachelor’s degree in communication media from East Stroudsburg University.**



College Corner, provides you with expert insights from Central Penn faculty and staff members.



## Alum Steps into Head Basketball Coach Role

**David Archer '16**, the Knights' new head basketball coach, isn't new to coaching or to Central Penn. Archer played for the men's basketball team in 2001 before transferring to Elizabethtown College where he earned his Bachelor



Dave Archer '16 brings his coaching experience to the Central Penn Knights.

of Professional Studies in Criminal Justice. Recently, Archer returned to Central Penn to complete his Master of Professional Studies in Organizational Leadership with a concentration in Organizational Development.

"When I came back in 2014 to get my master's degree it felt amazing to be back home," says Archer. "I promised myself that if I had a chance to come back and support the building of the college academically or athletically I would. When I was offered the [coaching] position it took no thought because Central Penn is home."

Archer also has coached at HGI Academy, New Hope Academy Charter School, Pine Grove Area High School, Penn State University Harrisburg and Bishop McDevitt High School, and was head coach for the HACC Hawks men's basketball team. Under Archer's leadership the Hawks qualified for the Region IXX tournament for the first time in the school's history.

"Dave Archer has had success at every program he has been a part of," says Dave Baker, dean of student affairs and former head coach. "We're excited to welcome him back to the Central Penn Knights family."

Joining Archer on the coaching staff are his assistant coaches Steve Little and Dante Williamson.

## Devon Dorsey Playing Professionally in Europe

Central Penn College's leading scorer and rebounder in the history of Knights basketball has begun his professional basketball career overseas. **Devon Dorsey '15**, B.S. in criminal justice administration, began playing as a power forward for the Asociación Deportiva Torreforta (ADT) in Catalonia, Spain during the fall of 2016.

ADT President Robert Hernandez told European sports blog Diari Mes Digital, "Dorsey has adapted very well, is a good team player and will give us a lot of strength." Already, Dorsey has proven himself to be a valuable addition to the team, often coming out on top as the leading scorer during games.

While attending Central Penn, Dorsey was a leader both on and off the court. He hit a milestone in his senior year when he scored his 2000th point in December 2014. Former head basketball coach Dave Baker and Dorsey have remained close since his graduation, and Baker couldn't be more proud.

"Devon has overcome so much in his life; to see him fulfill his dream is rewarding for me as his former coach and now his friend," says Baker. "His work ethic and determination is why Devon has achieved this level of success."

*Submitted photo: Asociación Deportiva Torreforta*



Devon Dorsey '15

# HOMECOMING 2016

# CALLING ALL KNIGHTS!

Homecoming 2016 was bigger and better than before – presenting a perfect time to reunite with old friends in the Alumni Feast 'n' Brews Reunion Tent, and to have fun with the family at the Fall Harvest Festival.

**MARK YOUR CALENDARS FOR 2017**  
**OCTOBER 21, 2017**



The Fall Harvest Festival draws a huge crowd every year! With help from alumni, vendors, student clubs and sports teams, the CPC family atmosphere enveloped campus. Highlights were a performance from the PA Regional Ballet in the Capital BlueCross Theatre, the crowning of the Homecoming King and Queen, and \$1,659 raised for the Central Penn College Education Foundation and student scholarships through the popular basket raffle.



A group of friends reconnects, including Brett Rudder '12, who performed some soft rock hits with his band The Gregorys. *Left to right:* Rudder, Gregory Jones '13, Michael Young '11, Aaron Franklin '12, Christopher White.



A group of travel & tourism graduates from 1971 made plans to join up with their beloved instructor Nancy Lenker. *Left to right:* Lenker, Cindy (McKee) Miller '71, Helms Buchman '71, Shirley Breech '71.



Graduates and guests from 1965 to 2016 gathered on the Knight & Day Café Patio for reunions, live music, caricatures, all-you-can-eat Oktoberfest food and beer and wine. The largest represented decade was the 1980s.

# snapshots



The Office of Alumni Engagement's City Starts program took a group of students to New York City to meet with successful graduates. The following alumni helped students learn what it's like to live, work and network in a city: David Dinner '05, information technology – cyber security, Chief Technology Officer – Brownstone Investment Group; Alicia Stansbury '99, communications, Sr. Training Manager – ONE by AOL; Nashua Volquez-Young '12, medical assisting, Patient Services Coordinator – Einstein Health Network. **Save the date for City Starts Philadelphia: Alumni Networking Reception: June 9, 2017.**



The first Alumni Leadership Conference had a successful inaugural debut with more than 20 alumni speakers, and 150 attendees throughout the day-long conference. Lectures, panel sessions and a networking reception presented opportunities for Knights to exchange leadership and professional advice. **Save the date: Aug. 22, 2017.**



Homecoming Weekend kicked off on Oct. 21 with new alumni inductees into the Golden Knights Society, a special group for alumni who have celebrated their 50th reunion. New members include: Alfred Whitcomb '64, Edward Spittle '65, Eileen Miller '66, Dorothy Hershey '66, Janey (Prosser) Kopp '66, Linda (Ulsh) Bechtel '66, Edward Bechtel '66, Linda (Loudenberger) Hanawalt '66.



Bus trip to NYC! Central Penn alumni from 1986 to 2016, and friends, visited the Big Apple over the holiday season. **Save the date: Dec. 2, 2017.**



Erik Anderson '04, business administration – management, and his daughter, Mia, had fun exploring Knoebels Amusement Resort as part of the Alumni Association's annual catered family picnic. **Save the date: Sept. 16, 2017.**



A great group of Allied Health graduates, including physical therapist assistant graduates Erik Moorman '16 and Anna "Elyse" Sykora '15, came out to Al's of Hampden/Pizza Boy Brewing Co. for an evening of catching up, networking and learning what their alma mater offers to Alumni Association members.

## Alumni Council Member Chanel Nelson Invites You to Join Today!

**Chanel (Jackson) Nelson '08**, a business administration – healthcare administration major, was instrumental in bringing AlumniFire to CPC's alumni community.

**Why Join?** "I thought my CPC experience ended seven years ago after crossing the stage and receiving my degree. Boy was I wrong! Reconnecting with the alumni association has been beneficial for my professional development and an opportunity to give back to a dynamic institution. AlumniFire is a great way to reignite and reconnect a community of professionals, business owners, job seekers, resources, etc.

I wanted to make myself available to students who need someone who has been in their shoes. For my fellow alumni, I want to help build the bridge to continued professional development and support any challenges others may be facing."



**Chanel's Career.** Chanel Nelson is an HR Generalist with Continental Office in Columbus, Ohio, with a master's degree in human resources management.

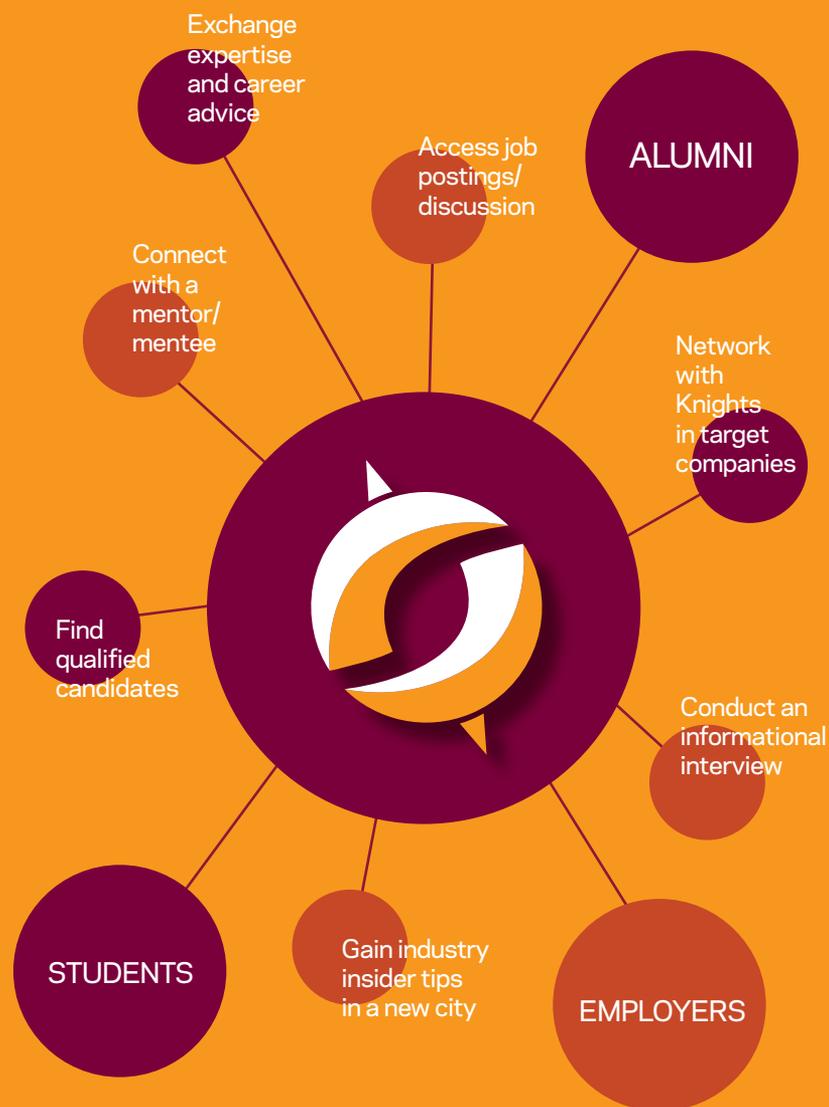
"Whether I am traveling to one of our other studios, in meetings/interviews or attending an event, no two weeks are ever alike," says Nelson. "We have a very open and laid back culture. We tend to be heads down and hardworking but we are also not afraid to go into our 'front yard' for a game of giant Jenga or have a small chat with our peers at the coffee bar."

**Young Professional Catalyst.** Nelson was selected as one of 50 "Young professionals you should know in Columbus, Ohio." She explains, "When we get involved in our community the opportunities are endless. As a mentor, sitting on a board, doing community service projects or providing feedback about the future of the community; this engagement provides the opportunity to network within our community, which is beneficial both professionally and personally."

Join CPC's powerful  
new networking platform

CentralPenn.alumnifire.com

Opening doors for  
Central Penn alumni  
and students



Networking is critical to career success.

Help Central Penn Knights achieve their career goals.



CENTRAL PENN COLLEGE

ALUMNI

June 5, 2017 • 6-8 p.m.

Downtown Courtyard Marriott  
21 North Juniper Street, Philadelphia PA 19107

# The City Starts program comes to Philadelphia!

You and your guests are invited to **Central Penn's Philadelphia Alumni Networking Reception**

## Alumni Benefits

- Give students confidence in networking, career planning and decision-making
- Make a direct impact in the personal and professional development of CPC students through sharing your expertise
- Brand and enhance your organization by connecting with high-quality candidates
- Expand your network of fellow Knights and reconnect with familiar friends!

RSVPS are required by Monday, May 29 at [centralpenn.edu/philly](http://centralpenn.edu/philly)  
or 717-728-2295 (Alumni Engagement Director, Sarah Blumenschein)



**Join Us!**

Meet President  
Dr. Karen M. Scolforo and  
enjoy free appetizers!

## SAVE THE DATE



ALUMNI  
LEADERSHIP  
CONFERENCE

TUESDAY, AUGUST 22, 2017 • 8 a.m. – 3 p.m.

### AS A CENTRAL PENN GRADUATE, YOU CAN:

- Offer to lead a session (in person or virtual) as an alumni presenter
- Suggest professional development topics for working adults or young professionals
- Save the date to attend, network and learn valuable leadership skills
- Help students learn the art of networking
- Learn how to become an alumni leader at Central Penn!
- Help sponsor the event and promote your business

### INQUIRE HERE:

[alum@centralpenn.edu](mailto:alum@centralpenn.edu) or 717-728-2295  
Details and registration to be announced at  
[centralpenn.edu/alumniic](http://centralpenn.edu/alumniic)

## KEYNOTE SPEAKER



**Aaron Beverly '10,**  
business administration -  
finance

Placed 2nd at the 2016  
Toastmasters World  
Championship of Public  
Speaking

**SHARE & LEARN.  
STAND OUT.  
SUCCEED.**



CENTRAL PENN  
COLLEGE

## Alumni, please keep us informed

We don't want you to miss a single issue of your alumni publication, so be sure to let us know if you marry, move or change jobs. Your success is important to us so keep us informed of career changes and promotions by visiting [centralpenn.edu/letusknow](http://centralpenn.edu/letusknow). And if you know someone who attended Central Penn, but is not receiving *PennDulum*, encourage them to contact us or stop by and visit. Alumni are always welcome!

### 1960s

**Edward Spittle '65**, management, is retired as a chief warrant officer 4, PA Army National Guard & chief of administration services. Spittle is a new Golden Knights Society member and resides in Jonestown, PA.



President Emeritus Todd A. Milano presents Edward Spittle '65 with a Golden Knights Society medal.

**Eileen Miller '66**, legal secretarial, is a retired court reporter at the Schuylkill County Courthouse. Miller is a new Golden Knights Society member and resides in Pine Grove, Pa.

**Dorothy Hershey '66**, medical secretarial is a self-employed music instructor. Hershey is a new Golden Knights Society member and resides in Hockley, Tex.

**Janey (Prosser) Kopp '66**, legal secretarial, is a retired teller with M & T Bank. Kopp is a new Golden Knights Society member and resides in Spring Grove, Pa.

**Linda (Ulsh) Bechtel '66**, medical secretarial, is a retired secretary to the president at MI Windows and Doors, Inc. Her husband, **Edward Bechtel '66**, accounting, is a retired assistant secretary with the PA Municipal Retirement System. The Bechtels are new Golden Knights Society members and reside in Lykens, Pa. #CPCPowerCouple.

**Linda (Loudenberger) Hanawalt '66**, medical secretarial is a retired human resources secretary with the Commonwealth of Pennsylvania – Department of Education. Hanawalt resides in Harrisburg, Pa.

### 1970s

**Dwight Utz '73**, management, has been appointed to the Central Penn College Board of Directors. He has over four decades of experience in executive leadership including his current role as president/CEO/director at PeoplesBank, a Codorus Valley Company, a \$1.6B financial services company in York, Pa., as well as serving as chairman of the board/president of a \$2B financial services organization and president/CEO/director of a \$1B financial services organization, both in North Carolina. Utz has held extensive leadership roles in both industry and community organizations including SpiritTrust Foundation and the Independent Community Bankers Association. He and his wife, Debbye, reside in York, Pa.



Dwight Utz '73

**Wendi (Mills) Wilver '77**, accounting, is retired from the Department of Justice – Bureau of Prisons (BOP) as a contract specialist. "I have over 20 years of service with the Dept. of Justice and have taught several classes within the BOP (1980s-2007)," says Wilver. "Currently, I enjoy volunteering at the local hospital and at church." She resides in New Columbia, Pa.

**Ruth (Carson) Valentine '79**, retail merchandising, is part-time library clerk at Washington County Library's Hancock, Md. branch. Valentine resides in Little Orleans, Md.

### 1980s

**Diane Dorhamer '82**, court reporting, is official reporter of Senate debates with the U.S. Senate. Dorhamer resides in Potomac Falls, Va. [fenway62@verizon.net](mailto:fenway62@verizon.net).



Diane Dorhamer '82

**Bill Furman '82**, travel & tourism operations, is director of operations at Hickory Global Partners. To his classmates, Furman says "Happy 2017 u-dill." He resides in West Palm Beach, Fla. [bfurman@hickorytravel.com](mailto:bfurman@hickorytravel.com).

**Heidi (Allen) Corsello '86**, legal assistant, was recognized by Currituck County North Carolina Tourism with the Leader of the Year Award for her exemplary work with county officials through her role as general manager of The Currituck Club. Corsello resides in Kitty Hawk, N.C.



Heidi (Allen) Corsello '86, right, accepts a Leader of the Year award.

**Jeffrey Alexander '87**, accounting, is director of underwriting at Engle-Hambright & Davies, Inc. Alexander resides in Mount Joy, Pa.

**Natalie (Grecek) Baker '87**, travel & tourism operations, is an asset manager at Greystone Servicing Corporation, Inc. Baker resides in Salisbury, N.C.

**Donna (Small) Sweeney '87**, travel & tourism operations, is a receptionist at Delone Catholic High School. Sweeney resides in Hanover, Pa.

**Karen Monko-Nagle '88**, travel & tourism operations, is owner of Sea the World Travel in Luzerne, Pa. "From my first day on campus through graduation, Central Penn provided expert guidance in choosing my career path," she says. "Today, I am celebrating 28 years in the travel business. Fifteen years ago my husband Dave encouraged me and instilled in me the confidence to open my own agency and 2016 will close with a record year of sales and growth. My time at Central Penn has afforded me the opportunity to meet many great people and establish long-lasting friendships. The education was exceptional as it has given me the foundation for a highly successful career and business. I wouldn't trade my time at Central Penn for anything." She resides in Luzerne, Pa. [seatheworld@epix.net](mailto:seatheworld@epix.net).

**Douglas J. Zweizig '89**, RDR, CRR, court reporting, is a Registered Diplomate Reporter, Certified Realtime Reporter, and is employed with the United States District Court in Baltimore, Md., as a federal official court reporter. "I never dreamed I'd have such a job, all thanks to Central Penn and my outstanding instructors," says Zweizig. He is a two-time National Court Reporters Association Realtime Contest champion, 2006 and 2015. He resides in Towson, Md.

## 1990s

**Kelly Scheithauer '97**, business administration - retail management, is the elementary principal's secretary for the Towanda Area School District. "I have two daughters, Ashlynn, 10, and Brielle, seven. I am engaged to Todd Bassett and we are planning a summer wedding for July 2017. I recently got together with three of my best friends – **Megan Moll, Chyenna Gowdy and Sheila Carl**, all 1997 legal assistant graduates of Central Penn, and we are planning a 40th birthday trip together for summer 2017!" Scheithauer resides in Towanda, Pa. [vargi@frontiernet.net](mailto:vargi@frontiernet.net)



Friends for life from the class of 1997.

**Denise (Fetterhoff) Zern '98**, legal secretarial, is a paralegal with the Commonwealth of Pennsylvania and is a cross country coach at Central Penn College. Zern resides in Dauphin, Pa.

**Renee (Royer) Shambach '99**, A.S. in accounting, is director of operations at Occupational Athletics, Inc. Shambach resides in Harrisburg, Pa. [reneeshambach@gmail.com](mailto:reneeshambach@gmail.com).

## 2000s

**Laura Bush '03**, A.S. in paralegal, was a speaker at the 2016 Alumni Leadership Conference, sharing her expertise in career transitions. Beginning in March 2003, Bush has been employed by Harrisburg area law firms as a legal secretary/paralegal where she obtained experience in various types of law. She and her husband, **Darryl Bush '02**, A.S. in communications, have four children: Gavin, 10, Jaxin, seven, Coltin, four and Caralin, one. They reside in Jonestown, Pa. #CPCPowerCouple



Laura Bush '03

**David Wolfe '03**, A.S. in criminal justice, is security shift leader at Becton Dickinson Diagnostics System. Wolfe resides in Monkton, Md.

**Danielle (Deckert) Devlin '07**, A.A.S. in physical therapist assistant, is a physical therapist assistant at Select Medical.

**Kristin Fike '07**, B.S. in business administration – marketing, is internship coordinator at Central Penn College. Fike resides in Liverpool, Pa.

**Christine Gohn '07**, business administration – healthcare administration, was named accounting supervisor at Graham Architectural Products. She also will assist with financial reporting and budget development. Gohn was a senior accountant with Graham Capital Co. and also earned an MBA from Elizabethtown College. She resides in Mount Wolf, Pa.



Christina Griffiths '07, '15

**Christina Griffiths '07, '15**, A.S. in graphic design and B.S. in business administration – marketing, is chief of staff of the Pennsylvania School Boards Association (PSBA).

In this role, she is responsible for the execution of executive office strategic initiatives supporting PSBA's work to support stronger school boards, stronger schools and a stronger Pennsylvania. Additionally, she serves as the executive director of the Pennsylvania Public Education Foundation, a nonprofit with a mission of promoting excellence in public education. Griffiths resides in Newport, Pa. with her husband and daughter.

**Ashley Kurtz '08**, B.S. in business administration – management, is promotions manager with the Cumberland Area Economic Development Corporation. Kurtz resides in Carlisle, Pa.

**Heather (Govan) Sullivan '08, '10**, A.S. in child care management and B.S. in business administration, married her husband, Vincent Sullivan, on Sept. 23, 2016 at Lucien's Manor in Berlin, N.J. She resides in Woodbury, N.J.



Heather Sullivan '10, and new husband, Vincent.

**Bethany (Sudbury) Kappenstein '09, '15**, B.S. in business administration & M.P.S. in organizational leadership – organizational development, is a human resources specialist with the Lebanon VA Medical Center. "I have been a federal employee for eight years," says Kappenstein. "In my line of work, I provide guidance on applying for, interviewing for and navigating the application process for the federal government." Kappenstein is an alumni mentor, and is currently a doctoral student in the business administration – human resources management program at Northcentral University. She resides in Newmanstown, Pa.



Doctoral candidate Bethany Kappenstein '09, '15.

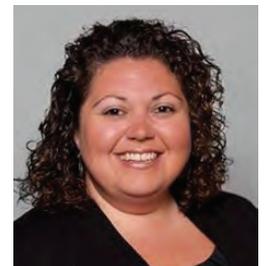
**Katie Landis '09**, B.S. in business administration – management, and her husband, Derek, welcomed their son, Maverick, on Dec. 15, 2016, weighing 9 lbs. 1 oz., 19.5 inches.



Katie Landis '09 announces the birth of her son, Maverick.

## 2010s

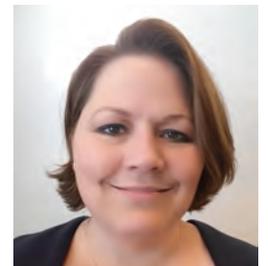
**Kristen O'Connell '10**, B.S. in business administration, was named supervisor in the payroll services division at The Walz Group, where she was hired in 2012 as a payroll specialist. She holds the certified payroll professional designation through the American Payroll Association. O'Connell resides in Mount Joy, Pa.



Kristen O'Connell '10

**Sara (Thompson) McFadden '11**, B.S. in business administration, is a human resource analyst at the PA Department of Transportation. McFadden resides in Harrisburg, Pa.

**Venita Millar '11, '15**, B.S. in business administration – healthcare administration & M.P.S. in organizational leadership – organizational development, is a compensation & benefits analyst at Hersha Hospitality Management. She was a speaker at the 2016 Alumni Leadership Conference. Millar resides in Harrisburg, Pa.



Venita Millar '11, '15

**Jodi Pezzuti Sentz '11**, A.A.S. in physical therapist assistant, is a physical therapist assistant at Cumberland Physical Therapy. She is also studying at Central Penn for a B.S. in healthcare management, slated to graduate May 2017. Pezzuti resides in Camp Hill, Pa.

**Gina Sando '11**, A.A.S. in physical therapist assistant, is a physical therapist assistant at Aegis Therapies. Sando resides in Mechanicsburg, Pa.

**Chris Cawley '12**, B.S. in homeland security management, is account manager at ArcBest, a multi-billion dollar, fully-integrated logistics provider. He resides in Perth Amboy, N.J.

**Joe Robuccio '12**, B.S. in information technology – applications development, is employed at Computer Aid, Inc. He and his wife, Melisa, welcomed their son, Miles, on June 20, 2016. Robuccio resides in Harrisburg, Pa. joerobuccio@gmail.com.



Joe Robuccio '12 and his wife, Melisa, welcome son Miles.

**Judith (Manderbach) Seitz '12**, B.S. in business administration, began employment as the assistant director of compensation and benefits at Penn National Insurance in May 2016. Prior employment was the assistant director of human resources at Holy Spirit, a Geisinger Affiliate; human resources manager at Sun Motor Cars; and the

manager of compensation and benefits at PHICO Insurance Company. She also volunteers as a therapy dog handler at the Alliance of Therapy Dogs. Seitz resides in Mechanicsburg, Pa.

**Danielle Norcross '13**, B.S. in business administration - healthcare administration & human resource management, is a decedent care associate/autopsy assistant at the Hershey Medical Center Department of Pathology. She resides in Hershey, Pa.

**Ian Barry '14**, B.S. in accounting, is a senior accountant at Keystone Human Services. Barry resides in Enola, Pa.

**Saralynn Black '14**, A.A.S. in occupational therapist assistant, is a certified occupational therapy assistant/L at New Story School. Black resides in Hummelstown, Pa.

**Matthew Bothwell '14**, B.S. in business administration – marketing, is a retail manager at PinnacleHealth. Bothwell resides in Dauphin, Pa.

**John Heisler '14**, B.S. in homeland security management, is in security management with the Department of the Army. Heisler resides in Frederick, Md. jheisler@comcast.net.

**Kimberly (Huyck) Metzger '14**, A.A.S. in physical therapist assistant, is a physical therapist assistant at Drayer Physical Therapy Institute. Metzger resides in Camp Hill, Pa.

**Yonnashae Newsome '14**, B.S. in corporate communications, is an enrollment specialist at Maximus. On Dec. 14, 2016, she welcomed a baby boy to the world. Newsome resides in Harrisburg, Pa. yonnashae\_newsome22@yahoo.com.

## ALFRED WHITCOMB '64

For many people spring means new beginnings, but for Al Whitcomb it means the end of tax season. He jokes that between January and April he becomes a hermit and rarely sees the light of day. Whitcomb's time is filled with his roles as Cumberland County Controller, where he manages the accounting for the county; and as owner of Whitcomb Tax Service, where he handles the tax needs of businesses in Mechanicsburg, Pa. and the surrounding area.

In addition to both of these demanding positions, Whitcomb also sits on the PA State Board of Accountancy, where he helps regulate the practice of accountants in the Commonwealth.

According to Whitcomb, his college days when he studied office administration management aren't as clear in his memory as they used to be. But he does remember the time as being a very positive experience for him. He credits the college for giving him the foundation on which he was able to build his career.

"What I gained from Central Penn was a very good and solid background for accounting," says Whitcomb.

In the little down time Whitcomb does have, he enjoys hunting and fishing and has a cabin in the mountains that he likes to escape to on occasion.





**Yonnashae Newsome '14** announces the birth of her son.

**Karen Reiner '14**, A.A.S. in occupational therapist assistant, is a certified occupational therapy assistant/L and is self-employed (PRN). Reiner resides in Halifax, Pa.

**Wanda Arnold '14**, A.A.S. in occupational therapist assistant, is a COTA/L at Select Rehab. She also works PRN for Alliance Rehab. Arnold resides in Elizabethtown, Pa.

**Jordan (McNaughton) Boaz '15**, B.S. in accounting, is a staff accountant at Robert W. Morris & Company P.C. Boaz resides in Duncannon, Pa.

**Robert Davidson '08, '15**, A.A.S. in physical therapist assistant and B.S. in business administration – healthcare administration, is an EHR system analyst at Geisinger. He has also been accepted into Central Penn's master's degree program in organizational leadership. He resides in Harrisburg, Pa.

**Joel DeNofrio '15**, B.S. in organizational leadership – government, is operations specialist supervisor at Siemens. DeNofrio resides in Marysville, Pa.



**Jacquelyn Gay '15**

**Jacquelyn Gay '15**, A.A.S. in medical assisting, is a certified medical assistant at PinnacleHealth, where she received the PinnacleHealth Presidential award for

patient care at the West Shore Hospital in 2016. She resides in Enola, Pa.

**Tania Hockenberry '15**, B.S. in business administration – human resources management, is a contract specialist at NAVSUP. Hockenberry resides in Harrisburg, PA.

**Brandon Keath '15**, B.S. in information technology – applications development, has authored "CompTIA Security+ Certification Guide: Power Prep," expected to be published Sept. 2017 by Packt Publishing Limited. He is a security architect at Rolka Loube Associates and a member of the college's Alumni Council. Keath resides in Harrisburg, Pa.

**Alista Lebo '15**, B.S. in business administration – marketing, is marketing manager at Nuvem Network, Inc. "I was at a spot in my life where I needed a change," says Lebo on her Central Penn experience. "Central Penn provided me with that and so much more. One of the best experiences of my life! Best extended family I could ask for!" Lebo resides in Herndon, Pa.



**Alista Lebo '15**

**Ka'Shell Long '15**, B.S. in business administration – healthcare administration is a patient account associate at Penn State Hershey Medical Center. Long resides in Middletown, Pa.

**Lindsay (Sica) Swartz '15**, M.P.S. in organizational leadership – organizational development, is director of quality assurance at Family Health Council of Central PA. She married Joseph S. Swartz, Esq. on Oct. 29, 2016 in Middletown, Pa., where she resides. Swartz is a member of Alumni Council.

**Ashley Wert '15**, A.A.S. in occupational therapy assistant, is a COTA/L at Spring Creek. "I started my full-time job in February of 2016 and still work PRN at Colonial Park Care Center," says Wert. "I am looking at starting up classes again for healthcare management to one day have my own business or becoming a manager at a facility. I am grateful for the awesome professors I had in the OTA major at Central Penn College." She is on the committee team for Bread of Life Food Ministry and is a mentor for Hopes Haven. Wert resides in Millersburg, Pa.

**Anna "Elyse" Sykola '15**, A.A.S. in physical therapist assistant, is a physical therapist assistant at Select Physical Therapy. Sykola resides in Newmanstown, Pa.

**David Archer '16**, M.P.S. in organizational leadership – organizational development, is a seventh grade social studies teacher with Harrisburg School District and head men's basketball coach at Central Penn College. Archer resides in Harrisburg, Pa.

**Alexa Christman '16**, A.A.S. in physical therapist assistant, is a physical therapist assistant at Select Medical – Novacare Rehabilitation. Christman resides in New Holland, Pa.



**Lindsay Swartz '15 and new husband, Joseph.**

**Dominic De Angelis '16**, B.S. in homeland security management, is a customer service representative at Armstrong Group of Companies. De Angelis resides in Butler, Pa.

**Cindy Eberhart '16**, B.S. in business administration – healthcare management, is business office manager at Lebanon Valley Brethren Home. Eberhart resides in Lebanon, Pa.

**Brandy Harmon '16**, B.S. in business administration – finance, is auditor for the County of Adams. Harmon resides in Abbottstown, Pa.

**Allen Irizarry '16**, A.S. in computer information systems – networking & security, is a mobility customer support representative at Grudi Associates. Irizarry resides in Palmyra, Pa.

**L'Oreal Johnston '16**, B.S. in legal studies, is a paralegal at Mincey & Fitzpatrick, LLC. Johnston resides in Philadelphia, Pa.

**Tyler Jones '16**, A.S. in entrepreneurship & small business, is a workforce management analyst at Fulton Financial Corporation and a motorcycle safety marshal with the National Multiple Sclerosis Society. Jones resides in Elizabethtown, Pa.



Ashley Lloyd '16

**Ashley Lloyd '16**, B.S. in business administration – management, is a purchasing agent at Trisonics, Inc. “I always highly recommend Central Penn,” says Lloyd. “As a non-traditional student, I got way more than I expected from the entire experience. The professors were so dedicated and willing to help every student, any way possible. I made friends

and joined clubs, something I never thought I'd do as a later in life student. The entire experience was so positive and left a lasting impression on my life.” She resides in Marysville, Pa.

**Monica Lowe '16**, B.S. in business administration – marketing, is a senior provider representative with Highmark. Lowe resides in Duncannon, Pa.

**Tarcher Lowery '16**, B.S. in legal studies, is a paralegal at Schmidt Kramer. Lowery resides in Middletown, Pa.

**Shelley Mastrella '16**, M.P.S. in organizational leadership, is a senior HR business partner at Capital BlueCross. She resides in Mechanicsburg, Pa.

**Tammy Pierce '16**, B.S. in organizational leadership, is office manager / financial coordinator at Glad Tidings Assembly of God. Pierce resides in Middletown, Pa.

**Maria Tran '16**, B.S. in criminal justice administration, is bail supervisor at Dauphin County Pretrial Services. Tran resides in Harrisburg, Pa.

## New Alumni Council Members

The following graduates were elected in January 2016 to serve three-year terms on the Alumni Council, the governing body for the Central Penn Alumni Association.

**Terri-Lee Christiana '13**, B.S. in business administration, is a lead member advocate at Vibra Health Plan. She and her husband, **Michael Christiana '92**, A.A.S. in physical therapist assistant, reside in Enola, Pa. They volunteer and contribute annually to prostate cancer awareness, donating through an annual event they host at their winery, Cristiano Winery. #CPCPowerCouple.

## MIKE KRULESKI '89

Mike Kruleski, mass media, has spent his career telling stories through video. Kruleski began his career at abc27 in Harrisburg as a production assistant, and eventually moved up to be a photojournalist.

“My video camera allowed me to travel the country, and the world, and document various happenings,” says Kruleski about his time at abc27. “From baseball spring trainings and numerous bowl games, to honoring our military on many occasions, I was able to experience so many events in person that the average person could only experience on TV.”

In particular, Kruleski remembers traveling to Kosovo for a series of stories, and covering Pope John Paul II's visit to Baltimore in 1995.

After leaving TV news in March of 2015, Kruleski took on the role of a communications specialist II at the PA House Republican Caucus.

“Basically, I shoot and record video of anything that a Republican House representative needs,” says Kruleski. “It may be a news conference, public hearing, job fair, senior expo, etc. Some of these events will take me around the state allowing me to ‘stream’ what is happening in real time. I get to meet new people and experience new places around our beautiful commonwealth.”

And that is what Kruleski loves most about his job — the people. It is also what he remembers most about Central Penn College.

“I was able to form so many friendships during my two years at Central Penn,” says Kruleski. “Many of those I met, I still keep in touch with until this day.”



## SHERRI LONG '89

When Sherri Long decided to go back to school to get her bachelor's degree, she looked at several colleges. But in the end, she decided to go back to her old stomping grounds at Central Penn College. A lot has changed between the time she graduated with an associate degree in travel & tourism operations in 1989, and more to do with Long's approach to her education.

"I was a good student the first time around, and I am doing well this time around, too," says Long.

"The biggest difference for me is that I treat college as a job and the professors as my bosses."

Returning to school after a long absence can be a daunting prospect, and Long was not immune to the normal fears that come along with a new venture. But she was happy to find that those apprehensions were largely unfounded.

"I thought I'd stick out like a sore thumb or feel ancient during daytime classes, but I found I fit right in," she says. "I also enjoy and appreciate the points of view from the various age groups and backgrounds of my classmates."

In addition to attending school full-time, Long has a career as a freelance graphic designer, and is the mother of two children; Trevor, 18, a freshman at Millersville University, and Shannon, 15, a sophomore in high school – as well as three rescue pets, two cats and a dog. She was elected in January 2016 to serve a three-year term on the Alumni Council, the governing body for the Central Penn Alumni Association.



Sherri Long volunteers for her church doing stage design. She created this elephant for the church's "Elephant in the Room" series.

## CLASS Notes

**Kendra Elliott '14, '16**, A.S. in entrepreneurship & small business and B.S. in business administration – management & human resources management, is



Kendra Elliott '14, '16

the director of Lebanon County for Big Brothers Big Sisters of the Capital Region. She resides in Lebanon, Pa.

**Adam McMullen '10**, B.S. in business administration, is a registered representative with New York Life. He resides in Harrisburg, Pa.

**Sherri Long '89**, travel & tourism operations & current corporate communications student, is a freelance graphic design/owner of Double Click Design. She resides in Harrisburg, Pa.

**Curtis Voelker '12**, B.S. in business administration – marketing, is an admissions counselor at Central Penn College. He resides in Enola, Pa.

**Jennifer Wegman '00, '07**, A.S. in legal assistant and B.S. in criminal justice administration – legal studies, is owner of Insight Information Solutions, LLC. She resides in Fleetwood, Pa.

**Diane Weller '83**, computer information systems, is founder & principal of Diane Weller Coaching. She resides in Beavertown, Pa.

**Jaret Wilson '09**, B.S. in business administration – marketing, is founder & principal of The Wilson Concept, a creative strategy agency. He resides in Philadelphia, Pa.



Alumni Council welcomes new members at its January meeting.

## Alumni Events

Visit [centralpenn.edu/alumni](http://centralpenn.edu/alumni) for details on these and additional alumni events, and to subscribe to alumni e-news. For information, contact Alumni Engagement at 717-728-2295 or [alum@centralpenn.edu](mailto:alum@centralpenn.edu).

### Easter Bunny Breakfast

Sat., Apr. 8 • 8 - 10 a.m.

Sponsored by Central Penn Alumni Association  
Knight & Day Café & Patio

### Dinner with Dr. Scolforo – Central PA

Wed., Apr. 12 • 6 - 9 p.m.

Cornerstone Coffeehouse, Mechanicsburg, Pa.

### Women's Leadership Conference

Mon., Apr. 24 • 9 a.m. - 4 p.m.

The Conference Center

### 135th Commencement

- Lancaster Commencement Social & Toast, Fri., May 5, Tellus360
- Summerdale Commencement Eve Social & Toast, Thurs., May 11, The Conference Center
- Commencement, Fri., May 12, The Forum – Harrisburg, Pa.

### Communications Alumni Lunch

Tues., May 23 • 12 - 1 p.m.

Summerdale Campus

### City Starts Philadelphia: Alumni Networking Reception

Mon., June 5 • 6 - 8 p.m.

Downtown Courtyard Marriott, Philadelphia, Pa.

### Business Partner of the Year Breakfast

Wed., June 14 • 7 - 10 a.m.

The Conference Center

### Harrisburg Senators Game and Picnic

Fri., July 21 • 6 p.m. picnic; 7 p.m. game

Sponsored by Central Penn Alumni Association

### Legal Studies/Paralegal Alumni Event

Tues., July 25 • 6 - 8 p.m.

Summerdale Campus

### Alumni Leadership Conference

Tues., Aug. 22 • 8 a.m. - 3 p.m.

The Conference Center

### Career Services Networking Reception

August 31 • 11 a.m. - 1 p.m.

The Conference Center

### Family Picnic at Knoebels Amusement Resort

Sat., Sept. 16 • Noon

Sponsored by Central Penn Alumni Association

### Homecoming Weekend

Fri., Oct. 20

- Alumni Recognition Event, The Conference Center
- Fall Harvest Festival, 10 a.m. - 2 p.m., Quad
- Alumni Feast 'n' Brews Reunion Tent, 1 - 4 p.m., Knight & Day Café Patio

### Career Services: Fall Job Fair

Nov. 1 • 10 a.m. - 1 p.m.

The Conference Center

### Bus Trip to New York City

Sat., Dec. 2

Sponsored by Central Penn Alumni Association

## Capital BlueCross Theatre

For more information and to order tickets, call the box office at 717-728-2240 or visit [centralpenn.edu/theatre](http://centralpenn.edu/theatre). Programs and dates are subject to change.

Wed., June 7 • 12:10 - 1:10 p.m.

Claudia Williams – Chief Frientorship™

Officer & Workplace Culture Guru, The

Human Zone, LLC

Wed., Sept. 6 • 12:10 - 1:10 p.m.

Wed., Dec. 6 • 12:10 - 1:10 p.m.

## Special Events

### Discover Forensics Camp for High School Students

Central Penn College – Summerdale Campus

Thurs. – Fri., July 27-28

### 46th Annual Central Penn College Golf Open

Rich Valley Golf Course – Mechanicsburg, Pa.

Fri., Aug. 18

## Returning Student/Enrollment Events

Central Penn College — Summerdale Campus

### Graduate Degree Information Session

For students interested in the Master of Professional Studies in Organizational Leadership degree program

Aug. 15

### CPC Transfer Events

For those interested in continuing their education.

Sept. 7

### Occupational Therapy Assistant Visit Day

May 3

### Online Bachelor's Degree Info Session

June 7, July 26

### Open House for High School Students

July 15

### Physical Therapist Assistant Visit Day

Aug. 16 (Summerdale & Lancaster)

To learn more about any of these events, visit [centralpenn.edu/events](http://centralpenn.edu/events)

**Mary Cox** died Thursday, Aug. 11, 2016 at age 89.

**Mary E. Matesevac** died Sunday, Aug. 14, 2016 at age 98.

**Sherry Romig '85**, legal secretarial, died Tuesday, Aug. 16, 2016 at age 51.

**Robert Strine**, accounting, died Wednesday, Aug. 16, 2016 at age 92.

**Marguerite "Peggy" Hoffman Reichenbaugh, '52** died Saturday, Aug. 20, 2016, at age 85.

**Robert Folk**, former board member, died Wednesday, Aug. 24, 2016 at age 89.

**Mary (Rumbaugh) Bardell '61**, office communications – administrative secretary, died Friday, Aug. 26, 2016 at age 76.

**Lois Kiegel** died Thursday, Sept. 15, 2016 at age 92.

**Eileen Enders Adolph** died Monday, Sept. 19, 2016 at age 95.

**Faye Zimmerman '66**, accounting, died Thursday, Oct. 13, 2016 at age 69.

**Jodi Kathryn (Carpenter) Barrick '84**, travel & tourism operations, died Friday, Nov. 18, 2016 at age 51.

**Harvey Kreamer, Jr.** died Thursday, Dec. 8, 2016.

**Lillie Porter '51**, accounting, died Saturday, Dec. 10, 2016, at age 85.

**Mary Alander '38**, office communications – administrative secretary, died Sunday, Dec. 18, 2016 at age 96.

**Emory Sweigard**, graduate and prior instructor, died at age 92.

**Marion (Megonell) Beates** died Saturday, Dec. 24, 2016 at age 96.

**Viola Romberger** died Thursday, Dec. 29, 2016 at age 89.

**Michael "Mike" Zimmerman '76**, mass media, died Saturday, Jan. 7, 2017 at age 60.



**Melanie S. (Miller) Dennis '77**, court reporting, was taken suddenly to be with her Lord on Tuesday, Nov. 15, 2016 at age 59. Melanie was a beloved court reporting instructor at Central Penn. Several of her college classmates, colleagues and friends attended her visitation on Nov. 19, 2016.



**Harolld J. Stahle, Jr. '44**, died peacefully at Holy Spirit Hospital, Tuesday, Oct. 25, 2016 at age 90. Harolld was born Sept. 8, 1926, to the late Central Penn alumnus **Harolld J. Stahle, Sr. '24** and Florence Ruth (Goodyear) Stahle. Both father and son were tremendous supporters of Central Penn and its students. Stahle, Jr. was a cover feature story in the PennDulum, and instrumental in bringing Henszey's Bridge to campus and in creating the Museum in Bart A. Milano Hall. The Museum documents the history of Central Penn's Harrisburg Market St. location, where he attended, and is named after the Stahle family.

## Let us know!

We want to know about any changes or other exciting news that you would like to share with classmates. Visit [centralpenn.edu/letusknow](http://centralpenn.edu/letusknow) or call 717-728-2295.

### IMPORTANT NOTICE FOR ALUMNI WISHING TO CHANGE THEIR NAME

Alumni who want to officially change their name in the college database must contact one of the below offices to complete this request.

- Records and Registration: 717-728-2229
- Alumni Engagement: 717-728-2295
- Career Services: 717-728-2262



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can save money with exclusive discounts  
on select insurance plans available through  
The Alumni Insurance Program.

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**To learn more about your  
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**1-800-922-1245 | [www.TheAIP.com/CentralPenn](http://www.TheAIP.com/CentralPenn)**

An official program of the Central Penn  
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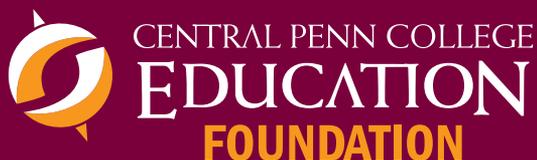
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