

Options. And Plenty of Them.

That's what a
degree in **Business
Administration**
gives you.

Whether it's running your own small business or joining a larger company, a Business Administration degree provides you the skills for succeeding as you move forward in today's job market.

You'll learn how to interpret and analyze data ... use the latest business technologies and software ... communicate effectively in writing and in-person ... and create a successful business plan. You'll be ready to meet the challenges presented by an ever-changing global economy head on.

Business Administration

Bachelor's Degree



CENTRAL PENN
COLLEGE

Central Penn Means Business

As a **Business Administration** major, you'll also have the opportunity to customize your degree by choosing courses from concentrations that match your educational and professional goals in these areas:

- Banking & Finance
- Healthcare Administration
- Human Resource Management
- Management
- Marketing

Courses you will take include:

- Finance 1
- Microeconomics
- Principles of Marketing
- International Business
- Business Law

Career options for Business Administration majors:

- Business Analyst
- Account Manager
- Financial Officer
- Operations Manager
- Sales Manager
- Plant Supervisor
- Market Research Analyst

Business Administration courses are offered in the following locations and formats:

- Summerdale – day, evening, in-person and online
- Lancaster – evening, in-person and online

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Business Administration



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