

# Taking Care of Business

- **18 Credits**
- **9 Months**
- **Non-degree program**
- **Strictly business essentials**

Starting and running a business is challenging enough. Why do it the hard way?

Take care of your business with the Entrepreneurship & Small Business Certificate program.

Learn the business essentials that will save you time and money... and help you make more money in the long run as a business owner.

For more information or to sign up, go to: [centralpenn.edu/ESBcert](http://centralpenn.edu/ESBcert)



## Entrepreneurship and Small Business Certificate

[centralpenn.edu](http://centralpenn.edu)



# Taking Care of Business

Small businesses are the engine of the economy. They drive innovation... solve problems... and create jobs. And despite the challenges, the best entrepreneurs—through knowledge, skills and hard work—find ways to succeed.

## Courses you will take:

- Business Accounting
- Principles of Management
- Principles of Marketing
- Human Resources
- Entrepreneurship and Small Business Management

## Electives (one of the following):

- Consumer Behavior
- Business Law
- Entrepreneurship and Innovation in a Context of Crisis

## Entrepreneurship & Small Business courses are offered in the following locations and formats:

- Summerdale – evening, in-person and online
- Lancaster – evening, in-person and online

Benefit from Our  
Experience  
**APPLY TODAY**

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