

Blaze Your Own Path

Small businesses are the engine of the U.S. economy. They drive innovation ... they launch breakthrough products and services ... they find new ways to improve the customer experience.

If you're thinking about starting your own company ... or if you're already running your own business and want to do it better, our Entrepreneurship & Small Business program is for you.

You'll learn how to create a business plan ... analyze trends ... conduct research ... hone interpersonal skills ... implement marketing strategies ... and much more.




Entrepreneurship & Small Business

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CENTRAL PENN
COLLEGE



While learning about the fundamentals of innovation and initiative, you will gain real-world experience creating and shaping the future of a company. Our experienced faculty will guide you and provide valuable insight into the real world of small business.

Career options for Entrepreneurship & Small Business majors:

- Business owner
- Consultant
- Salesperson
- Fundraiser
- Recruiter
- Trainer
- Account Manager
- Business Developer

Courses you will take include:

- Managerial Accounting
- Spreadsheet Applications
- Finance I
- Microeconomics
- Principles of Marketing

Entrepreneurship & Small Business courses are offered in the following locations and formats:

- Summerdale – day, evening, in-person and online
- Lancaster – evening, in-person and online

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