

Education Foundation  
2010 Annual Report  
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# PennDulium

A Magazine for Alumni and Friends of Central Penn College

March 2011

I can. I will. I did.

## Dwight Utz

See how this '73 graduate  
turned potential into  
career success

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**Central Penn Alumni Association:**

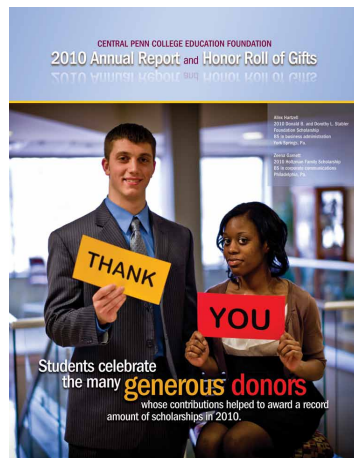
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Sarah Groff  
PROJECT MANAGER  
Kristi Castanzo  
CONTRIBUTING WRITERS  
Lezli Austen  
Patricia Brosious  
Linda Buffington  
LAYOUT & DESIGN  
Tom Castanzo  
717.512.0094

Address questions or comments to:  
Editor, *PennDulum*  
Central Penn College  
600 Valley Road • P.O. Box 309  
Summerdale, Pennsylvania 17093  
Email: letusknow@centralpenn.edu  
or mattlane@centralpenn.edu  
1.800.759.2727 ext. 2263 | www.centralpenn.edu

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Special thanks to George M. Lane photography



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**PennDulum Mission Statement**

The mission of *PennDulum* is to help Central Penn graduates stay connected with their alma mater, present opportunities for alumni, friends, and community members to assist current and future students, and to share ways that readers can get involved in the life of Central Penn College.

*Greetings Alumni and Friends,*

Students at Central Penn College, whether they attend class in Summerdale, Lancaster, Lehigh Valley, Sunbury, Hazleton, Pottsville or online, are now at the close of their winter term. As another term goes under their belts, they are that much closer to their ultimate goal of earning a Central Penn degree and joining you, a graduate of the College. Every time I see these students turn their potential into career success, I'm filled with pride. More significantly, when I hear stories of hard-working graduates like you, and the ones you'll read about in this issue, who have transformed their dreams into realities – it's deeply satisfying.

Now that you are three months into 2011, what is your ultimate goal? Are you closer to achieving any of those New Year's resolutions? As you reflect on your goals for 2011, or if this message jumpstarts your thinking on the matter, I would like to offer a suggestion. Please think about how your goals can positively affect current Central Penn students. Consider the ways you can stay in touch with your alma mater. This edition will give you an idea on how to do this.

Since you received your last issue of *PennDulum* in September 2010, Central Penn served the most students in its history, 1,500 students. With record enrollment comes record need – not just in terms of monetary support but also mentorship. Someone who recognizes that need, making him one of the perfect alumni to spotlight in *PennDulum*, is Dwight Utz '73. Dwight made an impression on me. He comes to mind not just because he achieved professional success as president and CEO of East Carolina Bancorp, but also because Central Penn has always stayed a part of his life.

A generous donor of his time, talent and treasure, over the years Dwight has served as an alumni mentor, served on college advisory groups and supported the Education Foundation. I hope you enjoy his story, and while doing so think about the ways you can personally get involved in the life of the College.

Best of luck in 2011 and achieving all you have set out to do! And always...

Keep Smiling,

Todd A. Milano  
President



# I can. I will.

BY SARAH GROFF

Once told that he would never amount to anything, President and CEO of East Carolina Bancorp, Dwight Utz, drew on his tremendous persistence throughout his career to turn challenges into opportunities. Central Penn, and the guidance of President-emeritus Bart A. Milano, he said, led him to where he is today. This is his story. Let's take a look back to Utz' college days...



## It's a sunny day in Summerdale, Pa., 1971

Light is streaming through the windows of one of Central Penn's newest residences, Teri Hall, which is home to six high-spirited students. Dwight Utz, a seventeen-year-old doing homework for Professor Donald B. Owen's Business Law I class, is among them. The walls surrounding him are covered with his roommate Ed Hoover's hard rock band posters and his own baseball and football posters. He is ignoring the unpleasant odor emanating from the mess that is the kitchen sink, which contains days of unwashed dishes.

Welcome to the lives of six teenagers on their own for the first time; doing their own laundry, cooking their own meals and chaotically vying for the shower. They all have their little quirks, but they get along pretty well.

Classes are done for the day, so Utz and his roommate Mike Aumiller '73 head to the recreation center, Penn's

Palace – or 'The Pit' as students affectionately refer to it – to play cards with friends. Aside from Central Penn's pool, The Pit is the congregation point for students, where they watch television, play pool, foosball or ping pong. After a lively card game, they head back to the apartment, calling out greetings along the way to Heidi, the campus dog and mascot. Before Utz' shift at the new McDonald's at the bottom of the hill where he earns his "play money," he goes to a meeting for his business fraternity Mu Epsilon Sigma. Afterwards, he and friends go to Crandy's restaurant, which is near the Enola Yard, for dinner.

With his charming, infectious laugh and kind personality, Utz is well-liked by peers and professors. This business administration, management major is acclimating well to college life and learning life lessons along the way.



The photo above shows Utz, pausing from paperwork, as President and CEO of East Carolina Bancorp.

The photo on the left is of Utz in his Central Penn business fraternity, Mu Epsilon Sigma.

## FRATERNITY AND SORORITY OFFICERS



Bob Garrison, Treasurer, Mike Good, President, Charlotte Reed, Historian, Dorene Gwyn, Vice President, Carol Ughetto, Treasurer, Glenda Adams, Secretary, Vic Lippert, Pledge Captain, Julia Trasatt, President, Bob King, Secretary, Dwight Utz, Vice President.

### The determining factor: Why Central Penn?

Two years prior, finding success in college wasn't necessarily on his radar. Utz was in 11th grade at what was then called Westminster Senior High School, about 30 miles northeast of Baltimore, Md. He was a C- student at best. A guidance counselor told him, "Dwight, you will never amount to anything unless you shape up."

He went home that night infuriated and, with his parents' support, vowed that he was going to prove her wrong.

"It irritated me that this lady would have the audacity to tell me that I would never amount to anything," says Utz. "After talking to my parents, I realized that I needed to start focusing on what I wanted to do with my life. It was an emotional issue for me and I took it very seriously."

In 12th grade, his grades improved but the guidance counselor's words haunted him, invariably serving as his motivation to begin college at Central Penn Business School and lay the groundwork for his future.

### 'Hello, Central Penn!'

When Utz began college, Central Penn had just opened its Summerdale campus, moving there from downtown Harrisburg. Utz dove head-first into a world radically different from his hometown – one where he wore suits and ties, carried a briefcase to class, and began learning for life, not just for school.

"The business atmosphere was what impressed me, I thought, 'Wow, I like this,' and so I started to study," says Utz. "Probably the biggest boundary that was eliminated while I was in college was becoming a more mature adult."

His increasing confidence led the previously shy Utz to become vice president of his fraternity at Central Penn. He made lifelong friendships with

people like Marty Flannery '74, Mike Aumiller, Mike Kurutz, '74 and Ron Diebert '73. Utz proudly describes all of them as very successful business or government executives.

"He was one of the better students that I ever had," says Thomas Fraticelli, Esq., then dean of academic affairs and

**"The business atmosphere was what impressed me, I thought, 'Wow, I like this,' and so I started to study."**

assistant director. "You could see that Dwight was someone who was going to do well; a quick learner, well-liked by peers and clearly one of the class leaders in the group."

While much of Utz' motivation came from within, quite a bit also came from the nurturing faculty and staff members who became a part of his life.

Utz specifically remembers Fraticelli (a.k.a. Frat), Professor Cathy Logan and Professor Donald B. Owen, Esq. (a.k.a. D.B.O.).

Owen, who stayed in contact with Utz throughout the years, remembers him as bright, energetic and charismatic.

"Dwight was involved on campus and was a good role model; not an angel, but a good role model," says Owen affectionately. "To me, he will forever



be the Dwight Utz in 1973, that's how I remember him."

For the first few months, Utz was a self-proclaimed "goody two-shoes" because he was afraid of getting in trouble by the house parents. Slowly, he started testing boundaries.

"When we were in school we all had fun – and did some things we shouldn't – but the important thing is that we never lost sight of why we came to Central Penn – to get a degree," says roommate and friend Mike Aumiller who is currently deputy auditor general for administration under Auditor General Jack Wagner.

One day in June 1972, when late President-emeritus Bart Milano was filling in for the instructor of a business ethics course, Utz walked into class no more than 30 seconds late. Milano looked at Utz and said, "Mr. Utz, this meeting started 30 seconds ago and you are late. You are not welcome to join this session."

Aumiller, also in that class, remembers that Utz froze, mortified, spun around and was out the door.

"When he kicked me out of class in front of everyone, he made it very, very clear that I better change my ways," explains Utz. "I said, 'you know what, he's right.'"

From then on, Utz set his alarm clock for a half hour earlier. That single moment with Milano created a habit of getting to meetings early that he sticks to.

A few more "encounters" took place between Utz and Milano over the years, and the lessons he learned stay with him to this day. Milano taught him how to conduct himself in business, but he also gave Utz something even more precious.

"Bart was quite frankly, a second father figure," says Utz. "I felt I could talk to him about anything. I loved Bart to death. He would get mad at me for something stupid that I did and would sit me down and set me right. Right now, all I can do is smile because it brings back such good memories."

### Turning potential into career success

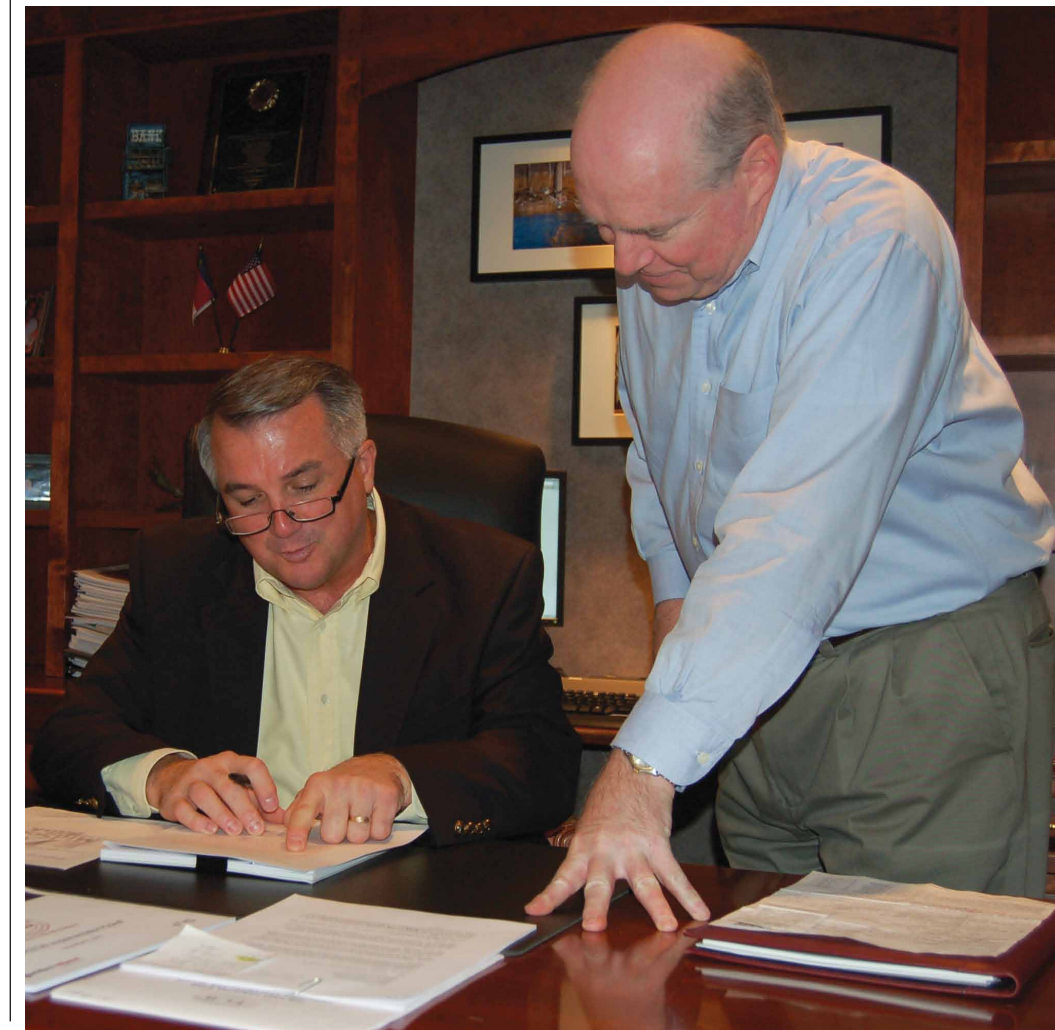
Today, even over the phone from his office in Engelhard, N.C., Utz radiates energy. He speaks more like a guy who just got back from an afternoon with friends than new president and CEO of East Carolina Bancorp and its wholly-owned subsidiary East Carolina Bank (ECB). You can tell he's smiling on the other end of the phone, and you can tell he loves what he does.

Nearly three decades after he sat before that pessimistic high school guidance counselor, Utz now leads a \$950 million dollar corporation with 25 full-service banking offices, and is a financial services executive with extensive experience in

both regional and community bank environments. His background in commercial/retail banking and human resources, coupled with his enthusiasm and excitement, has enabled him to promote a renewed energy at ECB.

From telephone calls with potential investors and on-site meetings with customers to meetings with his strategic thinking team, front line team in the retail store and the board, Utz is very hands on. He continually focuses on creating shareholder value, high-quality service and innovation, and the organization's strategic direction.

"I attend way too many meetings," Utz jokes.



Even though he walked into a fundamentally sound bank, Utz' goal is constant improvement. With the ongoing economic environment, capital preservation and acquisition goals and regulatory burdens, it's a challenge. Fortunately, Utz says, he has a talented group of people to rely on.

"I am so privileged to work with the people I do, who so effectively service our clients every day," he says.

One of those people, Jim Burson, executive vice president and chief revenue officer of ECB, is encouraged by the vision and leadership of their "fearless leader."

**"Bart saw something in me. He started me in my banking career and led me to where I would meet the love of my life."**

"Dwight knows how to get us to that next level," says Burson. "The bank has already made a host of changes that I think are refreshing to the employees. He reinvigorated an already strong organization."

There is one thing Utz has learned over the years while working at various regional banks.

"Success is everywhere, it isn't just in the big cities," says Utz. "Success is what you make of the opportunities that are presented to you."

Mike Aumiller agrees.

"Dwight had an ultimate goal of making it to the top and running a bank

successfully," says Aumiller. "He now has that opportunity, which caps off all his time that he's worked in the banking industry. He's a hard-working guy and driven."

Driven is a good description for Utz. His resume is impressive, with interests actualized in advocacy, education, healthcare, business and leadership. His passion for community involvement is evident in the list of groups he has worked with that spans three pages. The majority of the organizations fit into the following three core groups that "he can't live without:"

▪ **Education.** When he worked in the central Pennsylvania region, he sat on the education committee for the Pennsylvania Business Roundtable and the Pennsylvania Bankers Association, and served on the management advisory board at his alma mater.

▪ **Healthcare.** Utz has been heavily involved with the American Heart Association and the United Cerebral Palsy (UCP) organization, serving as chairman of the UCP telethon for many years with a former instructor at Central Penn.

▪ **Business.** Most notably, he served as former chairman of the Pennsylvania American Institute of Banking.

Recently, Utz has also become more active in advocacy on behalf of the community banking industry, both on a national and statewide level, through the Independent Community Bankers of America and the North Carolina Bankers Association.

### Reaching the top

Prior to ECB, Utz was recruited to MidSouth Bancorp/MidSouth Bank in Lafayette, La., where he served as executive vice president and chief retail officer.

"I was given the charge to build a retail bank out of a commercial lending bank," says Utz. "They knew they had to build a strong, retail bank to survive. And that's where I came in."

MidSouth was a \$275 million bank with 15 locations when he started and a \$950 million community bank with 35 locations in two states when he moved on – one of his proudest achievements.

This was where Utz first became involved in advocacy work.

"All my involvement in advocacy is thanks to my former boss, Rusty Cloutier, president and CEO of MidSouth," said Utz. "He was chairman of the Independent Community Bankers of America, the largest community bank organization in the country."

Prior to MidSouth, Utz worked with PNC Financial Services Group in Pittsburgh, Pa. for five years as a corporate vice president. The company went through some turbulence and Utz was displaced in December 2000, he said.

"At the time it was the most devastating thing that happened to me," Utz explains. "But at the same time I knew that a big, corporate environment was not for me. It truly did prepare me for my next professional venture in Louisiana and as I look back it was probably the best thing that ever happened to me."

PNC had acquired CCNB Bank NA in New Cumberland, Pa. in the early '90s, where Utz had already worked for 20 years. There, he held positions as senior vice president, regional market executive and human resources group manager.

Utz continued his education thanks to opportunities that CCNB and PNC extended to him, particularly attending the University of Delaware where he graduated from the Stonier Graduate School of Banking and the Center for Creative Learning where he completed an executive leadership academy in Colorado Springs.

## Central Penn 1971-73 MEMORY LANE

- Heidi
- Penn's Palace
- House parents
- Central Penn Theatre

His first job in the banking industry was as a part-time bookkeeping clerk with CCNB, the most entry-level job one could get, according to Utz. He was hired directly after his internship there. Bart Milano was on the advisory board at CCNB.

"Bart saw something in me," says Utz. "He told the president of CCNB Bank that I was a 'good kid' and asked what he had for me. He started me in my banking career and led me to where I would meet the love of my life."

### The "loves of his life"

Utz met his wife Debbye during the grand opening week for the Capital City Mall CCNB branch in February 1974. After a six-month whirlwind courtship, they were married. First son Andrew arrived in 1975 and son Nathan in 1980. Debbye worked at the Windsor Park office of CCNB. It took a lot of juggling, but they made it work.

"Without a doubt my wife Debbye supported and motivated me over the last 37 years," says Utz. "Deb has been a real, true partner."

"This is the epitome of his career," says Debbye Utz. "For him to be the president and CEO of a bank today is amazing. I am incredibly proud of him, and it all began with a two-year degree from Central Penn."

Utz' idea of a good time is being with his family. And once he starts talking about his sons and grandsons, he can't stop.

"They are the loves of our lives, that's for sure," he says.

Bart Milano's life lessons live on in Utz' sons.



Debbye and Dwight Utz pose with their grandsons, Ethan, Sam and Max (from left).

"Expect the best out of people around you," says Andy, a U.S. State Department employee. "That's what he expected from my brother and I. Perseverance. Wait for the right opportunity that will take you to your end goal."

Nate is a computer aided drafter for a regional construction company in Pittsburgh, Pa.

"He was extremely supportive," says Nate. "Was, and still is, even though we live far away. Every day there's a phone conversation."

### Alma mater

As evidenced in his three-page community involvement list, Utz enjoys sharing his blessings with others, including the Central Penn College Education Foundation.

"Central Penn has given me so much that I feel I need to give back in any way that I can," says Utz, who recalls his own family's financial struggles while he was in school.

Current Central Penn College President Todd A. Milano, who continues to add to his father Bart Milano's legacy, knew Utz as a student.

"When I think of Central Penn's

core values, Dwight is an icon for these – a man with high ethics and values, and who is giving and generous," says Milano. "He's a role model for me and for today's students."

Jean Milano, Bart's wife, says there was something special about the relationship her husband and Utz shared.

"Bart helped him buckle down, and Dwight learned what the real reason for college was," she says. "He is one of our shining examples of a graduate."

Reflecting on the different ways Milano helped shape his life and serve as a second father figure to him, Utz struggles for the right words.

"Bart meant a lot," he says, before the emotion thick in his voice silenced him. "Bart meant a lot. Besides my mom and dad, he was a great influence on where I am today. Todd Milano absolutely knows that his father meant the world to me. He knows the love I had for his dad."

The simple turning point from "You won't" to "Yes, I will" came at Central Penn. Meeting Bart Milano made him realize that getting somewhere wasn't enough. He had to reach for excellence. Utz says he hasn't stopped, and that's made all the difference.

"I love my job, and wake up smiling every morning," Utz says. 📌

# Back TO THE FUTURE

by Melissa Vayda, Ed.D.  
Vice President and  
Chief Academic Officer



**Do you remember** the popular culture of 1985—"The Cosby Show", 22-cent postage stamps, Ronald Reagan as president and Cabbage Patch kids?

The faculty and staff recalled just those things and more at the College's end-of-year meeting on December 27, 2010. The meeting's theme, "Back to the Future", recaptured not just the highlights of that year, but also Central Penn in 1985.



The changes in the College within the past 25 years are dramatic. Visiting alumni are pleased (and proud!) to see the growth within the physical Summerdale campus, academic offerings, locations and student body. They are equally happy to see that Central Penn's core beliefs and standards, such as appearance and attendance policies, are still the same.

Central Penn College is here to serve its students and community. Whatever changes took place in the past 25 years and are certain to happen in the next 25 years, Central Penn remains committed to professionalism and student preparation for career success.

Yet, reminiscing about past traditions every once in a while is still fun.



## Then and Now: See how Central Penn has changed from 1985 to 2011.

### Name of college:

**1985:** Central Penn Business School  
**2011:** Central Penn College

### Name of president:

**1985:** Bart A. Milano **2011:** Todd A. Milano

### Enrollment:

**1985:** 700 **2011:** 1500

### Size of campus:

**1985:** 9 acres **2011:** 35 acres

### Number of locations:

**1985:** 1 **2011:** 3

### Academic Programs:

**1985:** Associate degrees  
**2011:** Associate degrees, bachelor's degrees

### Spring Tuition:

**1985:** \$83 per credit **2011:** \$380 per credit

### Academic calendar:

**1985:** Five, 15-week terms for 20 months for associate degrees  
**2011:** Four, 11-week terms for three years for bachelor's degrees and 15-22 months for associate degrees

### Travel options:

**1985:** Travel club planned trips to Hawaii, Acapulco, Spain, Bermuda, London, Greece, and Switzerland  
**2011:** Cultural immersion trips take students to study abroad and earn six elective credits

### On campus:

**1985:** Miss Central Penn pageant  
**2011:** Homecoming king and queen—chosen by amount of money raised for a charity  
**1985:** Penn's Palace rec center  
**2011:** Charles T. Jones Leadership Library

## CENTRAL PENN COLLEGE EDUCATION FOUNDATION 2010 Annual Report and Honor Roll of Gifts

2010 ANNUAL REPORT and HONOR ROLL OF GIFTS

Allex Hartzell  
2010 Donald B. and Dorothy L. Stabler  
Foundation Scholarship  
BS in business administration  
York Springs, Pa.

Zeena Gamett  
2010 Holtzman Family Scholarship  
BS in corporate communications  
Philadelphia, Pa.



Students celebrate  
the many **generous donors**  
whose contributions helped to award a record  
amount of scholarships in 2010.

# The Education Foundation advances with the College

By Matt Lane  
FOUNDATION DIRECTOR

**THANK YOU!** I am very grateful to the hundreds of individuals, foundations and businesses that contributed to the Education Foundation since its establishment in 2002 as a non-profit to raise funds for need-based scholarships for Central Penn College students.



Many people, including those listed in this year's honor roll of donors, can celebrate the endowment's growth to its current value of \$2.4 million. The best news is that income from this endowment will fund student scholarships forever.

I have been employed at Central Penn College for seven years, the last four of which as director of the Education Foundation. The growth of Central Penn College is nothing short of amazing. The most obvious changes are seen in the campus improvements with new construction, renovations and landscaping.

If you have not been to campus in the past several years, you are welcome to return and see for yourself. You will be impressed! Other changes, such as in curriculum and online options, make Central Penn College a sound choice for a rapidly growing number of students. Let's not forget the opening of the Lancaster and Lehigh Valley Centers, too.

Taking the college's lead, the Education Foundation has been advancing as well. The Education Foundation's first strategic plan (2008-2011) guided the Foundation

staff and board of trustees for the last three years. Its blueprint steered the Education Foundation to be a more effective and successful organization.

The Education Foundation has listened to YOU and provided more choices for your philanthropy. In 2010, donors were given options when making a gift. Now contributions can be made in the following areas:

- Cultural immersion program scholarships (study abroad) to help students who wish to take advantage of this college elective
- Textbook scholarships to help students purchase required textbooks
- Traditional scholarships to assist students in paying for tuition and residential expenses. Within traditional scholarship support, donors are welcome to decide if they want their gift to be awarded in the current year or added to the endowment.
- Continuing education scholarships to help adult students who are juggling other responsibilities, such as job and family.

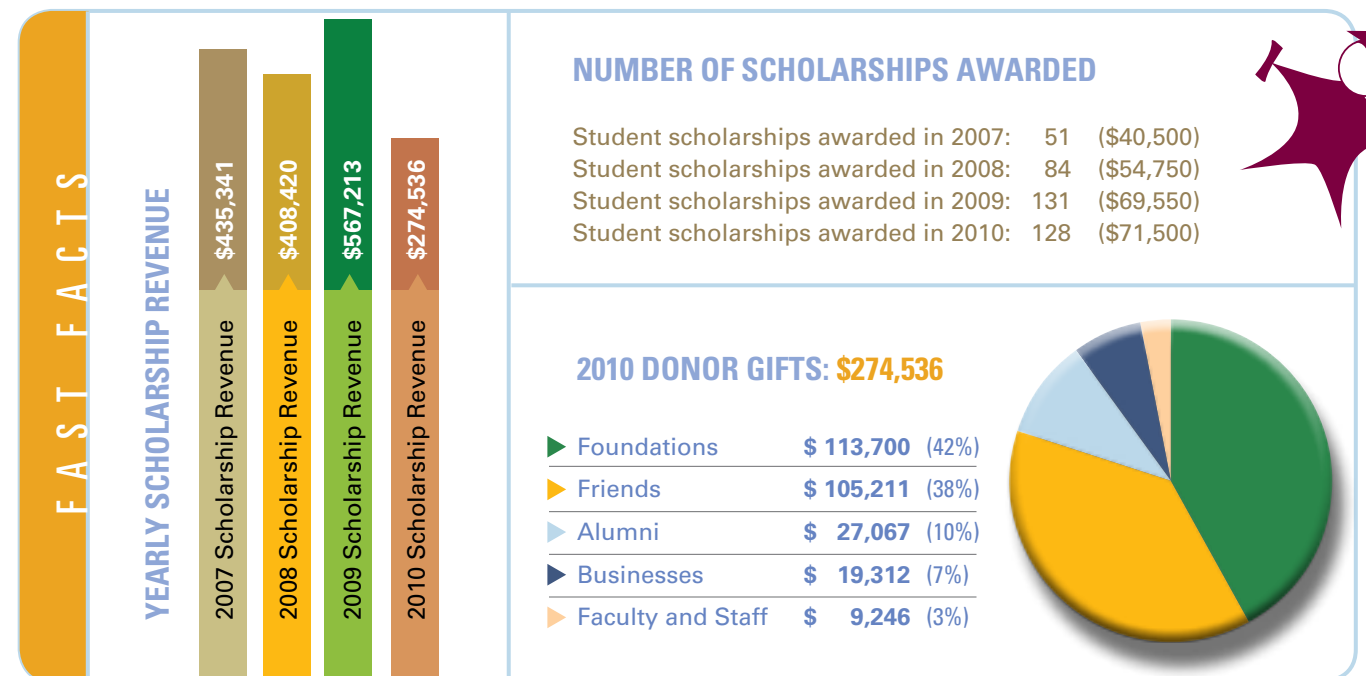
The board of trustees and I work for you. In the buzzwords of the nonprofit world, we aim to be "accountable" and "transparent." That's our way of saying that we treat your gift with integrity and honesty. Thank you again for helping the Education Foundation to flourish along with the College. Here's to you!



Criminal justice professor Luis Rosa won the Middleweight Division Championship at North American Grappling Association's Northeast Grappling Tournament on November 21, 2010. Rosa is valued by the College and the Education Foundation. Rosa, along with other family members, established the Manuel DelValle Scholarship at Central Penn College, honoring Rosa's late cousin who died as a firefighter in New York City on September 11, 2001.

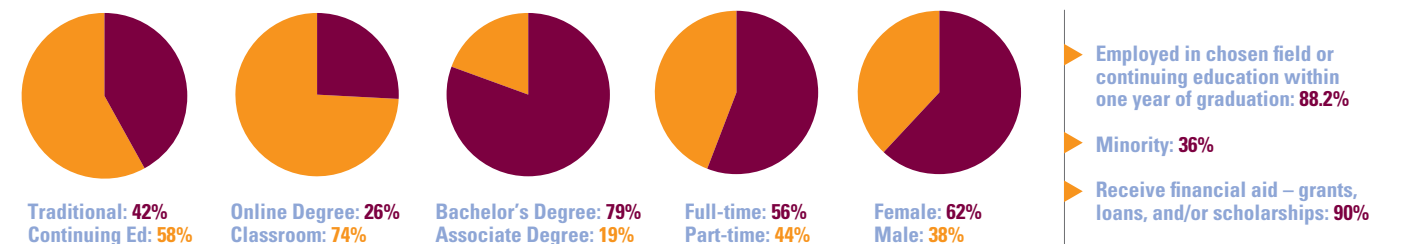


Education Foundation Trustee Tim Engle (far right) and his family enjoy the 39<sup>th</sup> Annual Golf Outing held on August 20, 2010 at Armitage Golf Course in Hampden Township. An all-time high of \$24,669 was raised for student scholarships.



“Many people, including those listed in this year's honor roll of donors, can celebrate the endowment's growth to its current value of \$2.4 million.”

## FALL 2010 STUDENT STATISTICS TOTAL STUDENTS: 1,500





Robert Hall of the Hall Foundation congratulates Laura McEllhenney, a student in the physical therapist assistant program, on October 7, 2010 on her award of a \$1,000 Hall Foundation scholarship.



Bill Boles, chairman of the Education Foundation's Board of Trustees, enjoys refreshments with his grandchildren Nate and Sierra during intermission at the Oyster Mill Playhouse event, "How to Succeed in Business Without Really Trying." The private performance, held on November 14, 2010, was hosted by the Education Foundation and Alumni Association.



As exclusive sponsor of the Education Foundation's 39<sup>th</sup> Annual Golf Outing, Capital BlueCross awarded two \$1,000 scholarships. Capital BlueCross representative Shawn Hughes presented scholarships to students LaTanya Gilbert of Upper Marlboro, Md. and Kassy Ortega of New Cumberland, Pa.



Scholarship donor Ed Norford of Camp Hill, Pa., retired owner of Miller and Norford Construction Inc., enjoyed a Boyer House lunch with President Todd A. Milano and student scholarship recipient Laura Longenecker on December 14, 2010.



State Senator Pat Vance joined the fun at the golf outing and helped student Curtis Voelker refine his golf techniques.



Derek Hathaway, retired chairman and CEO of Harsco Corporation, visits with President Todd A. Milano. In 2010, Hathaway funded an endowed scholarship in his name to help business students at Central Penn.



Foundation Associate Director Pat Brosious hands Central Penn Director of Career Services Steve Hassinger a box of holiday treats as a "thank you" for his participation in the faculty and staff payroll deduction campaign. A five-day give-away was held during the third week of December 2010 at the culmination of a very successful campaign.

## The Legacy of Charlie "Tremendous" Jones Continues through Tremendous Living Foundation

**TRACEY C. JONES**, president of Tremendous Life Books, carries on the legacy of her big-hearted father, the late Charles "Tremendous" Jones. Jones operated the publishing company and book store begun by her father in the borough of Mechanicsburg, Pa.

Tracey Jones called Education Foundation Director Matt Lane with good news in July of 2010; the Tremendous Living Foundation selected the Central Penn College Education Foundation as a recipient of a \$10,000 gift for student scholarships.

Charlie Jones was a supporter of Central Penn College, as well as a good friend to President Todd A. Milano. The Charles "T" Jones Leadership Library at Central Penn College is named in his honor.

The Tremendous Living Foundation was founded in May of 2008, several months before Charlie Jones' passing. Its mission is simple: to provide the books and tools necessary to inspire and develop Christ-like leaders of tomorrow. This is accomplished by promoting the life-changing value of books in people's lives.

Several colleges and universities, homeless shelters and mission groups were selected to benefit from the foundation by Charlie Jones before his death. According to his daughter Tracey, "These were groups

he had personal interaction with and knew they developed future leaders and helped others in a Christ-like manner. Each of these has a mission for serving others, especially those that need it the most and are just getting started in life. Since my father had so many people step in and mentor him when he was a young boy and man, he wanted to reciprocate and encourage others."

Besides Tracey Jones, other Tremendous Living Foundation board members include Paul Velencia, Mark Sanborn, Don Hutson and John Segal.

Central Penn College is very grateful that two scholarship funds are now established at the Education Foundation in the Jones' name: Charlie "Tremendous" Jones Scholarship and the Tremendous Living Foundation Scholarship.

Each year, Central Penn students will be awarded these need-based scholarships to help them continue their education toward skills for a lifetime.



Tracey Jones, daughter of Charles "Tremendous" Jones, continues her father's good work at Central Penn College.



# Honor Roll of Donors

The Honor Roll of Donors represents gifts received by the Education Foundation from January 1, 2010 to December 31, 2010.

## 1881 Founders Society Level \$10,000 and above

Central Penn College  
Derek and Margaret Hathaway  
The Hall Foundation  
James and Tamara Hepfer  
Lawrence and Julia Hoverter Charitable Foundation  
John Crain Kunkel Foundation  
Todd and Linda (Meiller) '78 Milano  
Rhea (Paul) Reese '40+  
Donald B. and Dorothy L. Stabler Foundation  
Tremendous Living Foundation

## Golden Bridge Level \$5,000 to \$9,999

Anonymous (2)  
Bailey Family Foundation  
Capital BlueCross  
Commonwealth of Pennsylvania, Department of Community and Economic Development  
Harsco Corporation Fund  
Norfolk Southern Foundation  
Seven Trees Foundation

## Boyer House Level \$2,500 to \$4,999

Dermody Properties Foundation  
Wayne and Mary Dietrich in memory of her father Joseph Schneitman '38  
Marvin '76 and Anna Mae Fultz  
Bill and Karen Gladstone/ The Bill Gladstone Group of NAI/CIR  
Jean Milano

## Knights Level \$1,000 to \$2,499

Dr. Charlotte Beason  
Jennifer (Mallick) Buehler '91  
Boles, Metzger, Brosius & Emrick  
Central Penn College Alumni Association  
Conrad Siegel Actuaries  
Drayer Physical Therapy Institute  
Ed and Carol Engerer  
Timothy Engle/Turnbridge Group of RBC Wealth Management  
Harrisburg Hotel Corporation  
Gerry and Lyn Hempt  
JPL  
Russell and Stella Kulp  
Matt and Amanda Lane  
M&T Bank/Foundation  
Ben and Frances Moyer  
Peter and Grisel Moyer  
Edward Norford  
Harlon Robinson  
Shoemaker's Custom Framing  
Harold Stahle, Jr. '44  
Trout, Ebersole & Groff, LLP  
Dwight '73 and Debra Utz  
Dr. Melissa Vayda  
Richard Varmecke

## University Run Level \$500 to \$999

Thomas Beauduy, Esq.  
Earl Beyer  
Brewer Flooring  
Central Penn College Wellness Committee  
Christine Myers Crist in memory of her brother George Francis Myers  
Thomas and Nancy Crognale  
Emu Country Farm Store  
Flight Options  
Thomas and Theresa Fraticelli  
George D. Boyer & Sons  
Graphtech Printing  
Hepfer's Ace Hardware  
Kathy Hepner

Esmeralda Hetrick  
Robyn Holder in memory of friend Patrice Lange O'Donnell Kyle  
Ed and Karen Holtzman  
Dorothy Kronemer '81  
Overnight Office  
PA CASA  
Nathan Patterson/Paytime Harrisburg  
Peter and Mary (Kelly) '77 Phillips/ The Phillips Group  
Prudential Thompson Wood Real Estate  
Luis Rosa  
G. Scott Shatzer '91  
Nathan Smoyer '10/  
Chatterbox Marketing  
G. Thomas Waite  
Jo Anne Weaver  
Wells Fargo  
Dr. Glenn Zehner

## College Hill Level \$250 to \$499

Dilip Abayasekara  
Central Penn College Admissions Department  
AmeriChoice Federal Credit Union  
John and Patricia Brosious  
Doris Cave  
Central Penn College Business Office  
Central Penn College Continuing Education Department  
Central Penn College Lehigh Valley  
Central Penn College Student Services Department  
Cleanteam  
Felicita Garden Resort & Spa  
Follett Virtual Bookstores  
Graphcom  
William Kobel '81  
Spencer Martin  
Michelle Walter Meiser '93  
Donald and Nancy Miller  
Paul A. Miller '40  
Janice Moore  
Outdoor Expressions

Merrick and Linda Shook  
Michael Thompson

## Summerdale Level \$100 to \$249

Alexander Building Construction  
Cindy Beers  
Canteen  
Carey & Associates  
Dave and Theresa Cave  
Central Penn College Information Technology Department  
Classic Dry Cleaners  
Conforti Physical Therapy  
Crossgates, Inc.  
Deedy Davis  
Howard Davison  
Richard Dumaresq  
Juan Garcia-Tunon  
Glen Grell for House Committee  
Glen and Elaine Grell  
James Griffie  
Gunn-Mowery Insurance  
Sue Hartman  
James Heckman  
Hempt Bros., Inc.  
Hershey's Ice Cream  
Ed Kraus  
Robert Lowrie  
R. Scott Miller  
Morefield Communications  
Frederick Neumann  
Janis Peck  
Leonard and Barbara Portzline  
Primo 106 Marketing Communications, Inc.  
Kathleen Rider '91  
Roof Advisory Group  
LaRue Snyder  
Marian Soutner  
Kathleen Trost '76  
Turner & O'Connell, LLP  
Carrie Widdowson  
Scott Winters  
Ann Young

## Maroon & Orange Level Up to \$99

Absolute Wellness Group  
Mary Anderson Alander '38 in memory of the Hartsock family  
Ashcombe Market  
Corinna Ballas/ PartyLite  
Blue Mountain Health and Body Work  
Bricco  
Brittle Bark  
Capital Business Systems  
Tom and Kristi Castanzo  
Central Penn College Circle K Club  
Central Penn College Marketing Department  
Changes Salon  
Citizens Bank  
Amy Costik '07  
Rebecca Cummins  
Gina D'Alfonso/Pampered Chef  
Shaashawn Dial

Susan Nauss Exon '78  
Becky Fortenbaugh/  
Tastefully Simple  
Kelly Fox  
Stephen Franchak  
Bill Gray  
Edgar Griffie  
Harold Griffie  
Rod Groff  
Jill Hallam-Miller  
Steve Hassinger  
Sarah Hayes-Brown  
HERSHEY Bears  
Patrick Hughes  
Lake Tobias Wildlife Park  
Megan Luft  
Tom Marchi  
Kristen Markus  
Barbara Maroney  
Members 1st Federal Credit Union  
Paul Messer  
Metro Bank  
Linda (Eisenhuth) Mothersbaugh '82

Craig Munns  
Molly Pinkerton  
Diane Porterfield  
Stacey Scott  
Sheaffer's Carpet Cleaning  
Laurel Shearer '03  
Paul and Beverly Spragg  
Studio 7 Salon  
Subway Cedar Cliff Mall  
Texas Roadhouse  
Maria Thiauw/ Mary Kay  
Train Yard Gym & Fitness  
Voters for Vance Committee  
Wegmans  
Dr. Krista Wolfe

The Education Foundation celebrates the generosity of special donors with cumulative giving of \$10,000 or more through lifetime membership to its Arboretum Society.

Additional Arboretum Society members are:

Anonymous  
John and Judith Byler  
J. Martin Engle '29  
Ruth Evinger '40  
Charles "Tremendous" and Gloria Jones  
Paul and Jane Meyer Family Foundation  
Pennlantic Systems for Business

†deceased

## Gifts received from a will have a large impact on student scholarships



**SOME FORTUNATE** Central Penn students will receive a Rhea (Paul) Reese '40 Scholarship in 2011. Yes, it is the same name as America's favorite peanut butter cup. Reese's father-in-law created the Reese's Peanut Butter Cup for Hershey Foods. When Reese passed away on July 31, 2008, Central Penn was notified that she remembered the College in her will. Her generous gift funded an endowed scholarship in her name, benefiting students forever.

Many individuals, foundations and businesses are touched by the financial challenges of Central Penn students and want to help. Most donations for student scholarships come in the form of direct cash contributions. Donors most often write a check, transfer stock or make a credit card donation through the website ([www.centralpenn.edu/foundation](http://www.centralpenn.edu/foundation)).

However, others like Rhea Reese, make a decision to help Central Penn students through a designation in their will. Individuals with estates both modest and substantial can make a valuable difference.

A simple line of language in your will, such as "I give the Central Penn College Education Foundation, a non-profit organization located in Summerdale, Pa., \$\_\_\_\_\_ (or \_\_\_percent of estate) to be used for student need-based scholarships," can make a huge difference in the life of Central Penn students.

If you would like additional information, please contact Foundation Director Matt Lane at 717-728-2263 or [mattlane@centralpenn.edu](mailto:mattlane@centralpenn.edu).

## ENDOWED SCHOLARSHIP FUNDS

Endowed Scholarships are awarded to students each year, in perpetuity. These funds are established at the \$10,000 level and higher.

Anonymous Scholarships (2)  
 Bailey Family Foundation Scholarship  
 Boles, Metzger, Brosius & Emrick, P.C. Scholarship\*  
 Byler Family Scholarship  
 Conrad Siegel Actuaries Scholarship\*  
 Continuing Education Scholarship Fund\*  
 Manuel Del Valle Scholarship  
 Edwin and Carol Engerer Scholarship  
 J. Martin Engle '29 Scholarship  
 Ruth Evinger '40 Scholarship  
 Thomas and Theresa Fraticelli Scholarship  
 William and Karen Gladstone Scholarship  
 Derek Hathaway Leadership in Business Scholarship\*  
 James and Tamara Hepfer Scholarship  
 Holtzman Family Scholarship

Lawrence and Julia Hoverter Foundation Scholarship  
 Charles T. Jones Leadership Library Scholarship  
 Jack F. Keiser Scholarship  
 Daryl and Dennis Kenes Scholarship  
 Russell and Stella Kulp Scholarship  
 Bart and Jean Milano Scholarship  
 Craiger T. Parker Scholarship  
 Peter and Mary '77 Phillips Scholarship  
 Rhea (Paul) Reese '40 Scholarship\*  
 Donald B. and Dorothy L. Stabler Foundation Scholarship  
 Dimitri Stadnyk Scholarship  
 Harolld J. Stahle '44 Scholarship  
 Tremendous Living Foundation Scholarship\*  
 Wingert Family Scholarship  
 Women in Leadership Scholarship  
 Bob Wright Memorial Scholarship  
 Glenn and Marsha Zehner Scholarship

\* New in 2010

## Board of Trustees

The Central Penn College Education Foundation Board of Trustees members are strongly committed to supporting worthy students of Central Penn with needed scholarships. The trustees lead the Foundation through their expertise, their knowledge of our community and their belief in the power of philanthropy to change lives. The Foundation is grateful for the service of this dedicated group of individuals.

William Boles, chairman	Robyn Holder
Jennifer Buehler '91, vice chair	Ed Kraus
Karen Holtzman, secretary	Michelle Walter Meiser '93,
Timothy Engle, treasurer	president, Alumni
Justin Coleman '06	Association
Karen Gladstone	Janis Peck
Phyllis Hicks	Merrick Shook

## Ex-Officio Members

Matthew Lane, director, Central Penn College Education Foundation  
 Todd A. Milano, president, Central Penn College

## Mission

The Central Penn College Education Foundation exists to respond to the financial challenges of worthy students who wish to attend Central Penn College. The Education Foundation believes that investing in the lives of young people is an investment in life itself.

## In Memoriam

Ernest "Tiger" Burch, Ph.D. of Camp Hill, Pa. died on September 16, 2010. His family foundation, Seven Trees Inc., helps many Central Penn students through several grants for tuition and textbook scholarships. President Todd A. Milano thanked Dr. Burch and his wife Deanne when the couple visited Central Penn College shortly before his passing.



To learn more about the Central Penn College Education Foundation 501(c)(3) or to make a gift for student scholarships:

Central Penn College Education Foundation  
 600 Valley Road  
 P.O. Box 309  
 Summerdale, PA 17093-0309  
[www.centralpenn.edu/foundation](http://www.centralpenn.edu/foundation)

Matt Lane, director, 717-728-2263  
[mattlane@centralpenn.edu](mailto:mattlane@centralpenn.edu)

Patricia Brosious, associate director, 717-728-2507  
[patbrosious@centralpenn.edu](mailto:patbrosious@centralpenn.edu)

# Annual Alumni Reunion Scheduled for Knoebels

Mark your calendars now and plan to join the alumni reunion at Knoebels Family Amusement Park on Saturday, September 17, 2011. Alumni, family members, faculty, staff and friends are invited to enjoy a day at the park, voted 'Best For Families' six years in a row. The park opens at 12 noon and closes at 8 p.m. Pavilion E is reserved and the picnic, which is free, will begin at 1 p.m.

You will love Knoebels' great selection of more than 50 rides. No matter how old you are, there's plenty for you to

do... kiddie rides, family rides and thrilling rides, including two, world-class wooden roller coasters. Knoebels is one of the few parks that allows you to walk around for free. All-day ride passes are available, but so are individual ride tickets. Books of tickets are available for \$4.50 and \$9.00 and include tickets with differing values – \$1, \$.50, \$.20, \$.10.

To learn more or to reserve your spot, contact **Michelle Walter Meiser '93** at [michellemeiser@centralpenn.edu](mailto:michellemeiser@centralpenn.edu).

## You are invited to an Alumni Association meeting

The next Alumni Association meeting is in the museum meeting room (Bart A. Milano Hall) on the Summerdale campus at **5:30 p.m., April 20, 2011.**

Anyone wishing to learn more about the Alumni Association is invited. Come join us, share ideas and help to promote awareness of the association.



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There's a new doctor in the house! Congratulations to **Dr. Barb Maroney** in successfully defending her dissertation, "Exploring Adult Undergraduate Student Persistence and Non-persistence in Higher Education: A Stress and Coping Model." She now has her Ph.D. from Indiana University of Pennsylvania in administration and leadership studies.

**Beth Romanski** has taken on the new position of business outreach counselor. Her new role is to promote Central Penn in the community and establish relationships with organizations in Harrisburg and Lancaster that encourage the professional development of their employees.

Part-time professor **Christine O'Leary Rockey** participated in a poetry reading at Harrisburg Midtown Cinema's Reel Cafe to officially introduce her latest book, "The 3 Faces of Brahman," that was recently released by PostDada Press. An inspiring performance poet, Rockey is part of the Flying Marmottes Review and has been a card-carrying member of the Almost Uptown Poetry Cartel since 1999.

Professor **Bill Finnerty**, who has taught part-time at Central Penn for about six years, spoke at the IT Roadmap Conference in Washington, D.C. in October, 2010. He spoke in a session regarding funding and conducting a security assessment. Finnerty is the assistant director of information technology for the Cumberland County Information Management and Technology which has served as a Central Penn internship site numerous times, also hiring graduates.

On November 17 and 18, 2010, Professor **Sam Morgan** and three students were invited to attend a homeland security conference at the U.S. Army War College in Carlisle, Pa. by Colonel Bert Tussing, director of the Consortium for Homeland Defense and Security in America (CHDSA). Central Penn students Clayton Dietrich, Jamie Hetzel and Mary Conner were the only civilian college students invited to this national conference.

## Suit Up

Will Harris, a Central Penn Lancaster student, coordinated the donation of more than 40 sports coats and suits from local dry cleaner Yorgey's & Fillings to Central Penn's Summerdale, Pa. campus. As Central Penn alumni know, traditional age students in Summerdale maintain an appearance policy designed to help develop good habits and build a professional wardrobe.

Harris was at Yorgey's, where he regularly takes his clothes, and the idea struck him to ask what they do with clothing that isn't picked up. It turned out that Yorgey's had many garments that had been there for an extended amount of time with no response, so Harris asked if they would donate the clothing to Central Penn for the young men and women in Summerdale. He understood that it can be difficult to afford nice things and wanted to help other students.

Due to Harris' efforts and donations, 50 students have received professional clothing, having one less thing to worry about thanks to him! Yorgey's is going to continue to donate to Central Penn. Harris is a business administration student who is hoping to pursue a career in HR management, healthcare administration or entrepreneurship.



## Tour campus – All 360 degrees of it!

Central Penn College has partnered with YourCampus360 to build a complete walking tour of the school's Summerdale campus, giving you full access to college grounds remotely. This feature, launched January 31, 2011, allows you to "visit" Central Penn's beautiful campus from the comfort of your home. How has the campus changed since you were here? 'Walk' the campus grounds and even explore various rooms, facilities and labs in full 360 degrees! The tour is also accessible on our Facebook page ([www.facebook.com/CentralPenn](http://www.facebook.com/CentralPenn)). Next time, instead of just talking about Central Penn, you can show everyone where you got your start!



## Online apparel store stocked with spirit wear

Looking for Central Penn clothing with the new logo? Just check out the new online apparel store from the College Web site. The online store includes spirit wear in the form of sweat pants, sweatshirts, hooded sweatshirts, shorts, t-shirts, polo shirts, ball caps, backpacks, and blankets. There are also t-shirts and caps for sale for alumni. So stock up now on your favorite items and wear the Central Penn logo proudly!

# Think Carefully Before You E-mail

by Steven Birmingham

Scientists believe humans developed rudimentary speech around 300,000 years ago in Africa, and written language about 5,000 years ago in present-day Iraq.

The first email was sent in Massachusetts in 1971, so we've had less than 40 years to practice using this new medium. As a result, we're not very good at it; 89 percent of senders think they write good messages, but only 45 percent of all messages are rated good by recipients.

Research shows several factors conspire to undermine email's effectiveness. It is less natural and less stimulating than face-to-face and phone conversations. Messages are perceived more negatively than senders intend. Most messages are written quickly and not proofread, so they are often filled with errors. Since email recipients can't provide real-time feedback, these mistakes often go uncorrected, which can lead to confusion. Email has been shown to be a disinhibitor (like alcohol), so people tend to type things they later regret. Research also suggests email amplifies prejudices.

To make matters worse, most email advice in books and on Web sites is bogus. Messages should not be "short and to-the-point," because the majority of messages are already too short and open to interpretation. Using ALL CAPS should not be avoided, because it is one of the few ways to add much-needed emphasis to certain words in electronic communication. Messages should not "always" contain a certain

greeting or signature, because those standards are still evolving in the business community.

Email can be dangerous to your company, as drugmaker Wyeth learned to the tune of \$21 billion, and dangerous to your career, as discovered by former FEMA Director Michael Brown, former West Virginia Governor Bob Wise, former inmate Martha Stewart, and several currently-incarcerated Enron executives.

To avoid their fate, think carefully before you email; many tasks are better handled in person or by phone. Email

**"Email can be dangerous to your company, as drugmaker Wyeth learned to the tune of \$21 billion"**

should be used mostly for sharing information, requesting information or requesting action. When emailing, make your messages a little longer, a little more exciting and slightly more positive than you think they need to be. Tailor your message to the recipient, compose carefully, proofread, and use all the tools in your communication toolkit including ALL CAPS and emoticons (smiley faces).



Steven Birmingham is information technology director at Central Penn College, a former charter member of the faculty at Harrisburg University, a frequent seminar speaker on communications, and the author of an upcoming book about email.

College Corner, a new addition to *PennDulum*, provides you with expert insights from Central Penn faculty and staff members.

## Who is Sir Will, you ask?

Introduced at Summerfest 2010, Sir Will is Central Penn's new mascot. Full of enthusiasm and Central Penn pride, Sir Will has taken on a full social calendar, making appearances at the annual golf outing, Knights basketball games, Fall Harvest, campus activities and even community events, such as the Fredrickson 5K Library Loop in Camp Hill, Pa. If you have a community event you think Sir Will would be perfect for, contact him at [sirwill@centralpenn.edu](mailto:sirwill@centralpenn.edu).



## Fall Harvest 2010 dawns sunny with a chance of fun

From craft tables to the velcro wall to the ever-popular pumpkin carving, the campus was buzzing with activity.

Students **Mark Kresge** and **Joy Graves** won Fall Harvest king and queen. Homecoming court candidates were asked to fundraise for their favorite charity. The winners were determined by the amount of money raised. Kresge raised \$1,000 for the Leukemia and Lymphoma Society. Graves raised \$580 for the Autism Society. All together, the Fall Harvest court raised more than \$3,000 for their respective charities.

Fall Harvest is never complete without the **polar bear plunge** and **President Todd A. Milano** in full suit. This year's "polar bears" shake off the chill.



## Students Donate \$500 to Vickie's Angel Walk

Vickie's Angel Walk, an annual event that fundraises for families stricken by cancer, was held in New Cumberland, Pa. in October 2010. Seven students from Central Penn represented the College and Circle K and Gamma Beta Phi clubs.

The student clubs, with the help of President Todd A. Milano's personal donation, were able to donate \$500 in the name of the College.



## Ice cream social at the Boyer House

Smiling faces and conversation were part of the ice cream social hosted by the president's office on September 16, 2010. This year, faculty and staff had an opportunity to mingle with members of the college's board of directors and the Education Foundation's board of trustees.

Foundation board of trustee members **Jennifer Buehler '91**, **Justin Coleman '06**, **Phyllis Hicks** and **Karen Holtzman** were among the guests at the ice cream social. Hicks poses with President Todd A. Milano.

## 2010 Pinning Ceremony

On November 18, 2010, the Medical Assisting (MA) and Physical Therapist Assistant (PTA) students were honored at the 2010 allied health pinning ceremony. The pinning ceremony has been a tradition in the allied health field, as well as at Central Penn—representing a level of educational and professional achievement. The ceremony was held in The Conference Center at the Summerdale campus.



## President's Circle meets on campus

Members of the Central Penn College President's Circle (along with a surprise visitor) met on September 15, 2010 to learn more about Central Penn's new brand promise and visual identity. The branding presentation was delivered by JPL's **Bill Kobel '81**. Kobel serves as the chair of the College's board of directors. Financial advisor and foundation trustee **Jennifer Buehler '91** was the featured alumni spotlight. The President's Circle is comprised of community and business leaders, scholarship donors and alumni who have taken a vested interest in the success of Central Penn College.

## Central Penn opens doors for young leaders

In November 2010, Central Penn welcomed 80 participants from local high schools, to participate in its first Student Leadership Conference. Students from Littlestown High School, Gettysburg High School, Hanover High School, Northeastern High School and Greenwood High School made the journey to the College for the all-day conference.

The conference was an initiative of then Student Government Association (SGA) President Curtis Voelker and included students from student ambassadors, SGA and Circle K. The event was designed to promote positive leadership characteristics in the upcoming generation of student leaders, as well as to provide student leaders with tips on reaching success in college and the workforce.



## Tom Corbett engages students

◀ **Governor Tom Corbett** was on campus July 20, 2010 during his gubernatorial campaign to speak to students about jobs and workforce development. More than 140 Central Penn students, faculty and staff gathered in The Conference Center at the Summerdale campus.

Student Curtis Voelker, President Todd A. Milano, Governor Tom Corbett and Student Valorie Rosi after the event.

## Exploring Croatia

Professor Howard Davison, his wife Mary and 17 Central Penn students spent seven weeks in Croatia, studying and traveling with the 2010 cultural immersion program. This year's itinerary included side trips to Austria, England, Italy, Ireland and Spain, among others. New this year was an opportunity to share in their travels. Students posted to Central Penn's Facebook and Twitter pages, as well as blogged on PennLive.com. The link to the blog is [blog.pennlive.com/exploring-croatia](http://blog.pennlive.com/exploring-croatia). Go there to follow their travels, as the students learned about and explored other countries!

Central Penn College students at Krka National Park in Croatia. ▶



Student Justin Reynolds joined Richard Abrams, chairman and CEO of Consolidated Scrap Resources, Inc., and President Todd A. Milano for lunch in the Museum conference room on the Summerdale campus on October 28, 2010.



President Todd A. Milano visited with Dr. John Judson, president of Harrisburg Rotary Club and Foundation Director Matt Lane on Thursday, December 16, 2010, in the Boyer House on the College's Summerdale campus.



President Todd A. Milano hosted Sister Romaine, president, and Bill Shartle, senior vice president of Human Resources, of Holy Spirit Health System for lunch on the Summerdale campus on November 16, 2010.

## Alumni, please keep us informed

We don't want you to miss a single issue of your alumni publication, so be sure to let us know if you marry, move or change jobs. Your success is important to us so keep us informed of career changes and promotions. And if you know someone who attended Central Penn, but is not receiving *PennDulum*, encourage them to contact us or stop by and visit. Alumni are always welcome!

**Amanda Weese Bitner '03**, multimedia and internet production; **Christie Hopkins '04**, BS in business administration – finance, '04, accounting; and **Megan Neidig '10**, BS in accounting, share successful graduate stories during the college's Common Hour on December 1, 2010.



From left, graduates Christie Hopkins, Megan Neidig and Amanda Weese Bitner get ready to present at Common Hour.



Front row: Graduates Wendi Aldinger, Christina Warfel, and Susan Ewing. Back row: Central Penn Professor Luis Rosa, President Todd A. Milano, and Career Services Director Steve Hassinger

**Christina Warfel '09**, BS in criminal justice administration; **Susan Ewing '06**, BS in corporate communications; and **Wendi Aldinger '97** legal assistant, '09 BS in business administration, spoke to Central Penn students on August 18, 2010 as part of an alumni success panel. Ewing is social media initiatives manager for Hershey Harrisburg Regional Visitors Bureau, Aldinger is property manager for Realty Management, and Warfel recently earned her masters in criminal justice from Boston University.

## 1930s

**Ardella Brubaker '30**, celebrated her 100th birthday on September 11, 2010.

## 1970s

**Charlotte Kennedy '73**, executive secretarial, would love to hear from her roommates. She currently lives in Northumberland, Pa. Kennedy can be reached at [charkenn@ptd.net](mailto:charkenn@ptd.net).



**Stephen Tobias '74**, business administration, is a full-time teacher in preschool early childhood education at Hansel & Gretel Early Learning Center in Harrisburg, Pa. His son Jason, 23, is a graduate of HACC.

Tobias sponsors a child in Brazil through Child Fund International and is a member of the Chancel Choir at his church. Before beginning his teaching career in 1999, he spent many years in the business sector.

**Jerry Donaldson '78**, retail merchandising, was promoted to market manager for First National Bank's Central Mountain Region.

## 1980s

**Darlene (Coleman) Stiely '80**, retail merchandising, was named the Pennsylvania State Police Civilian Employee of the Year for 2009. She is a clerk typist at the Schuylkill Haven office. She also founded an organization that helps families with special needs children – in honor of her son who died in 1999. She has a husband, Alan, and a daughter Kayla, 21, a recent graduate of George Mason University.

**Marlin Gindlesperger '82**, travel and tourism operations, is business manager for Weber Shandwick in Dallas, Tex.

**Betsy (Hansen) Cohick '85**, travel and tourism operations, visited campus on December 22, 2010 with her family to see the Education Foundation's Boehm Bird display, donated by the late George J. Miller, Jr. After enjoying a successful career in travel, Cohick made a



Betsy Cohick '85 with daughter Becca, husband Chet, and father-in-law Chet.

**BETH MILLER HEALEY '76**, travel and tourism operations, owns TravelWorld, Inc. in Lavale, Md., specializing in leisure travel.

As a small business owner since 1991, Healey works many long hours, especially in the busiest season of

January through March. In her small, rural community, the demand is for leisure travel among retirees

and honeymooners, and less about corporate travel.

Healey's husband, Jim, retired as manager of the local Bon Ton department store and, since then, works part time for the travel agency, taking care of back-office operations.

In her 34 years in the travel business, Healey has seen many changes, most notably computerized operations and then individuals' access to airline bookings through the internet. She explains, "The most valuable services travel professionals offer are their ability to plan an entire vacation and their advice and knowledge of travel destinations."

Healey is pleased that the travel and tourism program at Central Penn has had much success. She explains, "Teachers can make all the difference in preparing you for a career in this field. Kay Morris was an amazing teacher to me. I think of her often."

Healey and her husband reside in Frostburg, Md.

career change to occupational therapy approximately ten years ago. She works for the Lebanon/ Lancaster Intermediate Unit 13 and lives in Palmyra, Pa. with her husband, Chet. They met while she was a student at Central Penn. He worked as a bus boy at the Elby's Diner and she was a waitress. They have four children: Alex, Amanda, Becca, and Dennis.

**Michele (Yoder) Inks '89**, travel and tourism operations, is a legal assistant for the U.S. Attorneys Office. Her email address is chele247@verizon.net.

### 1990s

**Allison (Porter) Mengel '92**, travel and tourism operations, and husband Randy are the proud parents of two sons, Tanner and Eli. They reside in Knoxville, Tenn. Mengel hopes to return to a career in the travel industry when the time is right. She worked for Carlson Wagonlit Travel for five years after she was a flight attendant for US Airways for three years.

**Michelle Walter Meiser '93**, medical assisting, was promoted to location coordinator, continuing education at Central Penn College.



**Dawn (Lebo) Knoebel '95**, office administration, visited with members of the Central Penn College family at the Alumni Association's Knoebels Family Amusement Resort outing on Saturday, September 18, 2010.

**Melinda (Kelsey) Herr '96**, legal secretarial, was promoted to employment manager for Fulton Financial Corporation. She resides in Brownstown, Pa.

**Alejandro Guzman '97**, physical therapist assistant is employed by the State of Rhode Island as a PTA. He holds both PTA and nursing licenses and earned his bachelor's degree in CCRI - biology and nursing from Rhode Island College. He resides in Cumberland, R.I.

**Carolyn Harmuth '97**, physical therapist assistant, recently received her Doctor of Physical Therapy degree from Neumann University. Harmuth received a bachelor's degree in recreation/fitness management from Lock Haven University in 1992. She is employed at the Hetrick Center in Middletown, Pa.

**Susan (Skinner) Sheesley '97**, business administration, earned a bachelor's degree in recreation – leisure/commercial from Lock Haven University. She is employed by Well Bred Farms, Inc., and resides in Selinsgrove, Pa.

### 2000s

**Karen (Csizmadia) Nickerson '00** accounting, '09 BS in accounting is employed by Hersha Hospitality as a regional controller.

**Jenni Vincent '01**, travel and tourism, married Timothy West on April 2, 2010. She is a flight attendant for the Dallas Mavericks.

**Tiffany Snyder '02**, physical therapist assistant, is a PTA for AllStar Therapy. She resides in Groton, Conn.

**Sandra Woltman '02**, medical secretarial, is a hospital corpsman, navy petty officer 3rd class with the U.S. Navy. She has been deployed aboard the aircraft carrier USS Truman in the Gulf of Oman supporting ongoing operations in Afghanistan.

**Nicole Benson '03**, BS in criminal justice, was awarded a Master of Science degree in Forensic Medicine by Philadelphia College of Osteopathic Medicine at graduate programs commencement ceremony on July 31, 2010. She also was recently named an adjunct professor at Luzerne County Community College. She is engaged to Ryan Lewis and resides in Wilkes-Barre, Pa.

**Sylvia Rivera '03**, BS in business administration – marketing, works for Devry University as a high school presenter. She currently is completing her MBA with a concentration in public administration at Devry University. She has three children: Regina, Mateo and Brielle.

**Amanda (Weese) Bitner '03**, multimedia and internet production, is human resources information systems manager for Carlisle Regional Health System. She oversees all hospital databases and its Web site. She lives with her husband, Matt, and one-year-old daughter, Madison, in Mechanicsburg, Pa.

**Christie Hopkins '04**, BS in business administration - finance, '04, accounting, is an accountant II for Tyco. She earned her MBA from Shippensburg University. She is an avid cyclist, participating in several community fundraisers through bicycling. She resides in Enola, Pa.

**Mike Wilt '04**, BS in corporate communications, is interactive account manager for Godfrey. He also is pursuing his MBA degree from University of Phoenix.

**Danelle (Wolf) Bailey '06**, BS in information technology – multimedia and internet production, is a senior interactive designer for Schoolwires.

**Beverly Baird '06**, BS in business administration – marketing and **Zachary**

**Esh '06**, BS in criminal justice are engaged to be married on March 12, 2011.

**Kristy Leppert '06**, BS in business administration - finance, and Charles Matter II were married on September 4, 2010 in Mechanicsburg, Pa. The couple resides in Lewistown, Pa.

**Matthew Potter '06**, BS in business administration – marketing is visual merchandising manager for the new flagship store of Aeropostale in Times Square, N.Y.C.

**Edward Shaul '06**, BS in criminal justice, earned his Master of Business Ethics and Leadership degree from Duquesne University in Pittsburgh. He resides in Lancaster, Pa.

**Kristin (Ergler) Fike '07**, BS in business administration – marketing, is student affairs coordinator for YTI Career Institute – Capital Region. She wed Travis Fike on October 9, 2010 in Carlisle, Pa. The couple resides in Mechanicsburg, Pa.

**Jennifer Hrbac '07**, physical therapist assistant, works for Moravian Manor Nursing Home and is working toward a BS in business administration – healthcare management at Central Penn College. She resides in Ephrata, Pa.



Timothy Kuhn's daughters Farryn Renee, one, and Rylee Nicole, three

**Timothy Kuhn '07**, BS in corporate communications, is currently working on his Master of Science degree in Instructional Technology at Bloomsburg University.



**LINDA EISENHUTH MOTHERSBAUGH '82**, medical secretarial, credits her start in her current field of healthcare consulting to her early education at Central Penn College.

"Central Penn was the perfect fit," she continues, "Living away from home, residing in Teri Hall, served as a great growing experience."

She later married her high school sweetheart, David. They have been living in Alabama for the past 16 years. Her husband is a marketing professor at the University of

Alabama. Mothersbaugh earned her bachelor's degree in management from the University of Alabama and her MSHA and MBA from the University of Alabama-Birmingham.

Her healthcare career took Mothersbaugh across the globe. While working as a healthcare consultant for PricewaterhouseCoopers, LLP, she spent time in the Middle East.

Mothersbaugh is currently the owner of Integrated Solutions, LLC. She consults in a variety of areas within healthcare, including physician practices, hospitals and ancillary environments. She specializes in process improvement, change management and advanced financial analytics.

Mothersbaugh is grateful for her education at Central Penn and gives back in support of student scholarships. She states, "I am so happy to see the college's regional growth. I enjoy keeping up by reading the latest *PennDulum*. I am happy to donate if it means helping students choose Central Penn."

Mothersbaugh and her husband, David, live in Tuscaloosa, Ala.

**MELISSA ZANE SHAVER '86,**

administrative office management, feels blessed to be living her very full and active life in beautiful Kure Beach, N.C. The mother of six young children, Shaver credits her own love of learning, organizational skills and her Central

Penn education in helping her to home school her children and to manage the family business.

Shaver plays an active role in her husband, Todd's, practice, Shaver Chiropractic and Natural Medicine, one of the largest chiropractic practices in southeast North Carolina and located in Wilmington. Shaver oversees several facets of the practice, including payroll and accounts payable, and helps to integrate new practices for improved patient service.

Of all her accomplishments—including credentials as an x-ray technician and chiropractic nurse, Shaver is most proud of her role as wife and mother. She said, "God changed my outlook on life and put me on this amazing path. I met my husband in church, married and we began working together in his practice. Todd and I are both grateful that we are able to home school our children, giving them a Christian-based education as a foundation for future learning and life experiences."



**Curtis McNeally '07** hotel and restaurant management, '08 BS in business administration is a human resources manager with Securitas Security Services. He recently moved from leading the Harrisburg, Pa. branch to leading a larger branch in New Jersey.

**Anthony Roof '07,** BS in business administration – accounting, married Jennifer Detweiler on Saturday, August 7, 2010. He is employed in marketing services at Hollywood Casino.

**Diana Smoker '07,**

accounting, is employed by Lapp Electrical Services, Inc. She works in accounting and statistics for the company and also handles bookkeeping for four other businesses owned by the Lapp Family. She handles some advertising and marketing for the company. Smoker recently participated in a mission trip to Philadelphia to work with the homeless. She also recently completed her second skydiving adventure and is learning to play guitar.



**Janessa Wiseman '07,** BS in criminal justice administration works for Gaudenzia Drug and Alcohol Services in Harrisburg, Pa.

**Kimberly Bindi '08,** BS in business administration-marketing, (pictured at right) married Todd Dietrich on October 23, 2010 in Gettysburg, Pa.

**Ashley Groff '08,** physical therapist assistant, married **Jason Brown '07,** physical therapist assistant on October 10, 2009. Ashley is employed by Genesis Rehab Services, Lancaster, Pa. Jason is employed by CPRS, Rothsville.

**Jared Graybill '09,** BS in business administration, married Kristen Kohan on May 22, 2010. He resides in Mifflintown, Pa.

**Michael Johnson '09,** BS in business administration – management, '08 hotel and restaurant management, is employed by Walt Disney World. He resides in Orlando, FL.

**Christina Warfel '09,** BS in criminal justice, has established a new non-profit agency, Victims Outreach Texting Hotline and Resource Center. The agency will provide counseling along with other services to victims of sexual assault, domestic violence, child abuse and bullying. Services are being offered via text messaging and online chat services. For more information, visit [www.textinghotline.org](http://www.textinghotline.org).

**2010s**

**Amanda Arce '10,** BS in business administration – marketing, was hired by Pavone as a project manager.

**Brittany Burkhardt '10,** BS in accounting, recently donated her car to the Cars Fighting Cancer organization in honor



of her grandmother, Ruth L. Gelnett, who is a breast cancer survivor, and in honor of Glenn Clouser of rural Newport, Pa.

**Nicole Eveler '10,** BS in accounting, works for the Defense Logistics Agency in New Cumberland, Pa. as a financial management specialist. Eveler says, "I am very happy with the education I received at Central Penn and incredibly blessed for the opportunities it has helped me to obtain along the way and even now." She resides in York, Pa.

**Melissa Manjon '10,** BS in business administration - healthcare administration works for Manjon Gynecology PC as a billing manager. She resides in Harrisburg, Pa.



**Megan Neidig '10,** BS in accounting, is a financial aid counselor for Central Penn College. She is currently living at home with her family in Lancaster County, Pa., while she looks to purchase her first home in Elizabethtown, Pa.

**Nathan Smoyer '10,** BS in business administration - marketing, describes himself as a "social entrepreneur with big dreams, strong passion and an unwavering desire to serve others." Smoyer used these traits to help others at Central Penn while he was a student. On campus, he helped the Education Foundation by calling alumni for gifts for student scholarships during its first alumni phone-a-thon. He also organized a Guinness World Record attempt for the "World's Largest Custard Pie Fight," held on October 16, 2010 at the college. This event raised funds for both Vickie's Angel Walk and the Central Penn College Education Foundation. Smoyer is the owner of Chatterbox Marketing and resides in Steelton, Pa.

**Share Your News with Us!**

See the form on page 31 for details!

**LISA BERKHEISER LONGENECKER '83,**

administrative assistant, is the assimilation director and executive secretary to the senior pastor at Lebanon Area Evangelical Free Church in Jonestown, Pa.

Many years after graduating from Central Penn, Longenecker still refers to skills she was taught at the College, such as the basics of letter writing, editing, public speaking and so on. She adds, "Several times I've considered returning to Central Penn for some refresher classes. I appreciate and realize the value afforded by the lifetime benefit for Central Penn alumni to take classes at no cost."

Longenecker and her husband Gregg have four daughters and will celebrate 25 years of marriage in 2011. Their oldest daughter, Samantha, is a senior at Messiah College while daughters Emily and Brenna attend Annville-Cleona High School. Daughter Laura is following in her mother's footsteps by being a Central Penn student. Laura is working toward a bachelor's degree in business administration - marketing.

Longenecker explains, "Like me, Laura is having a good college experience, learning many new and very practical work habits and skills. I still enjoy secretarial work even though much of my employment has been in a variety of other business-related areas. Those foundational skills I learned at Central Penn honestly have been drawn upon in every position I have ever held. I am confident my daughter will also have successful employment opportunities with her Central Penn degree."

The family resides in Annville, Pa.



**Central Penn Alumni Association Meeting**

Museum Conference Room, Bart A. Milano Hall  
To learn more, contact Michelle (Marlow) Meiser '93, michellemeiser@centralpenn.edu, (717) 728-2312.  
April 20, 2011  
5:30 p.m.

**Networking Reception**

Central Penn College Conference Center  
RSVP to Career Services, stevehassinger@centralpenn.edu  
Thursday, April 21, 2011  
11a.m. to 1 p.m.

**Part-Time Job Fair**

Central Penn College Conference Center  
To learn more, contact Career Services, stevehassinger@centralpenn.edu  
July 21, 2011  
9:30a.m. to 12:30p.m.

**40<sup>th</sup> Annual Central Penn Golf Outing**

Armitage Golf Course, Camp Hill, Pa.  
Contact Pat Brosious for registration and sponsorship information, patbrosious@centralpenn.edu, (717) 728-2507.  
Friday, August 19, 2011  
9 a.m. start time

**Networking Reception**

Central Penn College Conference Center  
RSVP to Career Services, stevehassinger@centralpenn.edu  
September 1, 2011  
11a.m. to 1p.m.

**Alumni Reunion**

Knoebels Family Amusement Park, Elysburg, Pa. (Pavillion E)  
To learn more or to reserve your spot, contact Michelle (Marlow) Meiser '93, michellemeiser@centralpenn.edu, (717) 728-2312.  
Saturday, September 17, 2011  
12 Noon to 8 p.m. (Lunch at 1p.m.)

**Fall Harvest**

Central Penn College, Summerdale, Pa.  
For more information, contact  
Saturday, October 22, 2011  
10 a.m. to 3 p.m.

**Zula W. Coombe** died Tuesday, January 18, 2011 at the age of 84. She was a graduate and former teacher of Central Penn Business School.

**June Williard Ickes** died at the age of 91.

**James F. Long** died Wednesday, November 24, 2010 at the age of 69.

**Dorothy Mattern** died Tuesday, November 16, 2010 at the age of 86.

**Marie D. Bensinger Miller** died Tuesday, August 3, 2010 at the age of 91.

**Marianne L. Stansfield** died October 7, 2010 at the age of 85.

**Dorothy Ernest Stimmel** died Friday, December 3, 2010 at the age of 92.

**Cynthia (Goshert) Norman '30**, died Tuesday, August 3, 2010 at the age of 98.

**Ruth (Sandel) Diehl '37**, died Saturday, December 11, 2010 at the age of 92.

**Paul L. Fogelsanger '37**, died Saturday, October 23, 2010 at the age of 92.

**Richard Daniel Lebo '37**, died Saturday, August 14, 2010 at the age of 91.

**Daniel S. Logsdon, '08**, BS in information technology, died September 12, 2010 at the age of 23.



Let us know!

We want to know about any changes or other exciting news that you would like to share with classmates. Include a business card and/or recent photo to give it that special touch. For quality reproduction, all photos must be originals and unmarked. Photos also may be submitted as a 300 dpi .jpg file to: letusknow@centralpenn.edu. Include a self-addressed stamped envelope if you wish to have your photo returned.

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 Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_  
 Graduation Year: \_\_\_\_\_ Major: \_\_\_\_\_  
 Employer: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Your news/special memories: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

May we print your e-mail address with your comments?  Yes  No  
 May we use your comments on other publications for the College?  Yes  No  
 Would you be interested in more information on:  Alumni Association  Alumni Mentor Program  Reunions ( Attending  Planning)  
 Planned Giving

We use several sources to gather information for Class Notes. If you prefer not to have information about you appear in *PennDulum*, please let us know by checking this box.

**IMPORTANT NOTICE FOR ALUMNI WISHING TO CHANGE THEIR NAME**

Alumni (and students) who want to officially change their names in the College database must submit a request form along with legal documentation of the name change. The form can be found on the College Web site at [www.centralpenn.edu](http://www.centralpenn.edu) under the Alumni heading.

Documentation can include:

- A certified copy of a marriage license, court order, or dissolution decree reflecting the new name in full; or
- Current passport or official proof of identity; or
- A certified copy of a Social Security card or driver's license reflecting the new name.

Can you identify this photo?



Special thanks to **Pamela Steele '82**, and **Marlin Gindelsperger '82** for their responses to "Can you identify this photo?" published in the September 2010 issue. The photo was taken during the class of 1982 play, "It's a Small World, Charlie Brown." Stars of the show included Kathy Rauhauser, John Hays, and Matt Levandowski.

Email your response to [letusknow@centralpenn.edu](mailto:letusknow@centralpenn.edu)



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## *vision* statement

**OUR VISION** for Central Penn College is a diverse student population, benefiting from caring faculty and staff, credentialed practitioners who delight in teaching. Collectively, we work to create the bridge that connects students to their professional goals through a rich assortment of career-centered programs by embracing hands-on learning and today's technology. Our vision is of a regional career college that reaches out to form partnerships with alumni, employers, educational institutions, and the community.

